

Cough, Cold and Allergy (Hay Fever) Remedies in Bosnia and Herzegovina

Market Direction | 2022-10-12 | 22 pages | Euromonitor

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Report description:

Following retail current value sale declines during 2020 and 2021, cough, cold and allergy (hay fever) remedies is set to record positive current value growth in 2022, as consumer demand is restored. Across the review period, retail value sales were hit hard by measures introduced to limit the spread of COVID-19. This included mask-wearing and the population's effort to reduce the spread of infection by using hand sanitiser while frequently washing hands. In addition, home seclusion and the clos...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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October 2022

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COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN BOSNIA AND HERZEGOVINA

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Current value decline for nasal decongestion drops as consumers reach for nasal sprays

International players invest in advertising in an effort to dominate the landscape

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Self-medication/self-care and preventive medicine

Switches

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