

Consumer Health in Uganda

Market Direction | 2022-10-10 | 52 pages | Euromonitor

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Report description:

Retail constant value sales of consumer health will exhibit stronger growth in 2022 in line with the economy reopening. While COVID-19 continues to support demand - particularly for vitamins and dietary supplements and cough and cold remedies - the economic shock of the pandemic has led many to reduce their discretionary spending. Demand for packaged consumer health is largely limited to more affluent consumers in urban areas

Euromonitor International's Consumer Health in Uganda report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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