

Consumer Health in the Netherlands

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Report description:

During the COVID-19 pandemic there was a tendency among Dutch consumers to visit their GP as little as possible and this meant the demand for some OTC products increased. However, there were also many categories including for instance analgesics, digestive remedies and sports nutrition which saw a dip in sales during the pandemic. These categories were hit by the negative effect of the country's lockdown measures. Nonetheless, these were also the categories which recorded among the most positive...

Euromonitor International's Consumer Health in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PROSPECTS AND OPPORTUNITIES

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