

## **Consumer Health in Sweden**

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### **Report description:**

Consumer health in Sweden has seen exceptional times in many ways since the beginning of the COVID-19 crisis and several categories and distribution channels have seen dramatic ups and downs. However, the overall picture has not been as dramatic as it could have been in light of the development of various categories and looking at the overall impact of the pandemic on Swedish society and lifestyles. In 2020, overall consumer health sales declined marginally, with some increase in 2021 and strong...

Euromonitor International's Consumer Health in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Health market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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