

Consumer Health in North Macedonia

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Report description:

The war in Ukraine is having a negative impact, with the resultant energy crisis leading to high inflation and dampening volume sales somewhat. As a result, while overall consumer health is expected to see an increase in current value sales in 2022, constant value sales are expected to fall. In addition, while the pandemic led to a boon in consumer health, now that fears around the virus have abated, this is leading to less demand for certain products.

Euromonitor International's Consumer Health in North Macedonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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