

Consumer Health in Kenya

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Report description:

While consumer health is expected to register healthy current value growth in 2022, constant value growth is expected to fall slightly. The war in Ukraine had led to an energy crisis, which in return is leading to high inflation. Added to that, a drought in Kenya is having a further effect on food security and livelihoods. However, the full impact of the global oil price rises and other commodity price rises on domestic prices has been cushioned by government subsidies, though this has come at a...

Euromonitor International's Consumer Health in Kenya report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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