

Consumer Health in Kazakhstan

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Report description:

Total current value sales growth for consumer health in Kazakhstan in 2022 is set to surpass that recorded in 2021. The market's performance in value terms has been distorted somewhat by price hikes amidst soaring inflation fuelled by the global recovery from the pandemic and the broader geopolitical consequences of Russia's invasion of Ukraine. However, the impact of inflationary pressures has been tempered by government price controls on a wide range of OTC products. This policy has helped to...

Euromonitor International's Consumer Health in Kazakhstan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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