

Consumer Health in Bosnia and Herzegovina

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Report description:

Whereas COVID-19 continued to impact consumer purchasing decisions in early 2021, in 2022, the impact of the global pandemic has begun to decrease, and demand for consumer health products is aligning to purchasing habits recorded prior to the outbreak. While the country registered some resurgence in the number of cases of Omicron variant infections, the government has refrained from introducing any new preventative measures. As such, consumer health is recording increased current value growth an...

Euromonitor International's Consumer Health in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Bayer Pharma doo retains its lead through solid distribution and promotional support

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