

Computers and Peripherals in the US

Market Direction | 2022-10-12 | 25 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Amongst all categories within computers and peripherals, laptops is set to experience the strongest total volume growth in 2022. This growth does not reflect a particularly strong performance for laptops, but rather that other categories within computers and peripherals are expected to experience declines or more moderate growth. As flexible working arrangements such as "hoteling" workstations, remote working and hybrid working for office employees become the norm, companies have been opting to...

Euromonitor International's Computers and Peripherals in USA report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers, Peripherals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Computers and Peripherals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Computers and Peripherals in the US
Euromonitor International
October 2022

List Of Contents And Tables

COMPUTERS AND PERIPHERALS IN THE US

KEY DATA FINDINGS

2022 DEVELOPMENTS

Work from home trend drives growth for laptops

As work becomes mobile, other computers and peripherals categories decline

Price increases offset declines in volume sales

PROSPECTS AND OPPORTUNITIES

While companies put down tablets, some consumers find value in personal use

Weakness projected in forecast period as innovation stagnates

Competitive gamers likely to fuel demand for monitors

CATEGORY DATA

Table 1 Sales of Computers and Peripherals by Category: Volume 2017-2022

Table 2 Sales of Computers and Peripherals by Category: Value 2017-2022

Table 3 Sales of Computers and Peripherals by Category: % Volume Growth 2017-2022

Table 4 Sales of Computers and Peripherals by Category: % Value Growth 2017-2022

Table 5 Sales of Computers by Category: Business Volume 2017-2022

Table 6 Sales of Computers by Category: Business Value MSP 2017-2022

Table 7 Sales of Computers by Category: Business Volume Growth 2017-2022

Table 8 Sales of Computers by Category: Business Value MSP Growth 2017-2022

Table 9 NBO Company Shares of Computers and Peripherals: % Volume 2018-2022

Table 10 □LBN Brand Shares of Computers and Peripherals: % Volume 2019-2022

Table 11 □Distribution of Computers and Peripherals by Channel: % Volume 2017-2022

Table 12 □Forecast Sales of Computers and Peripherals by Category: Volume 2022-2027

Table 13 □Forecast Sales of Computers and Peripherals by Category: Value 2022-2027

Table 14 □Forecast Sales of Computers and Peripherals by Category: % Volume Growth 2022-2027

Table 15 □Forecast Sales of Computers and Peripherals by Category: % Value Growth 2022-2027

Table 16 □Forecast Sales of Computers by Category: Business Volume 2022-2027

Table 17 □Forecast Sales of Computers by Category: Business Value MSP 2022-2027

Table 18 □Forecast Sales of Computers by Category: Business Volume Growth 2022-2027

Table 19 □Forecast Sales of Computers by Category: Business Value MSP Growth 2022-2027

CONSUMER ELECTRONICS IN THE US

EXECUTIVE SUMMARY

Consumer electronics in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

Table 20 Sales of Consumer Electronics by Category: Volume 2017-2022

Table 21 Sales of Consumer Electronics by Category: Value 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 22 Sales of Consumer Electronics by Category: % Volume Growth 2017-2022

Table 23 Sales of Consumer Electronics by Category: % Value Growth 2017-2022

Table 24 NBO Company Shares of Consumer Electronics: % Volume 2018-2022

Table 25 LBN Brand Shares of Consumer Electronics: % Volume 2019-2022

Table 26 Distribution of Consumer Electronics by Channel: % Volume 2017-2022

Table 27 Forecast Sales of Consumer Electronics by Category: Volume 2022-2027

Table 28 Forecast Sales of Consumer Electronics by Category: Value 2022-2027

Table 29 □Forecast Sales of Consumer Electronics by Category: % Volume Growth 2022-2027

Table 30 □Forecast Sales of Consumer Electronics by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Computers and Peripherals in the US

Market Direction | 2022-10-12 | 25 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-09"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com