

Computers and Peripherals in India

Market Direction | 2022-10-11 | 23 pages | Euromonitor

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Report description:

Within computers and peripherals in India, computers dominates. This is due to the presence of key categories such as portable computers and desktops, which are relevant to consumers across demographics. Laptops, which is set to account for more than two thirds of retail volume sales of portable computers in 2022, is finding valuable usage in e-learning, corporate work and even watching mainstream video content. These products have gradually upgraded from being household electronics to individua...

Euromonitor International's Computers and Peripherals in India report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers, Peripherals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Computers and Peripherals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Component shortages and supply chain disruptions remain causes for concern

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