

## **Butter and Spreads in the US**

Market Direction | 2022-10-12 | 23 pages | Euromonitor

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### **Report description:**

Consumers' budgets are being stretched thin in 2022, with the CPI rising over 9% compared with the previous year. Consumers are paying more for everything nowadays, and looking to save where they can. Private label offerings in butter are set to see an uptick in sales in 2022, because this is an item that many consumers see as easily substituted. Butter tastes like butter, whether it is a brand or private label. However, this is only part of the story. There is in fact polarisation in grocery st...

Euromonitor International's Butter and Spreads in USA report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Butter and Spreads market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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