

Beer in Australia

Market Direction | 2022-10-14 | 34 pages | Euromonitor

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Report description:

The closure of pubs and bars in Q3 2021, especially in the country's two most populous states (NSW and Victoria), negatively impacted on-trade sales of beer. Australia's second-largest city, Melbourne, was the most heavily locked-down city in the world, leading to widespread limits on movement and the closure of on-trade outlets. The picture was fluid across the country with Western Australia and the Northern Territory, especially, less impacted than other regions.

Euromonitor International's Beer in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Dark Beer, Lager, Non/Low Alcohol Beer, Stout.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Beer market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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BEER IN AUSTRALIA

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