

Analgesics in the Netherlands

Market Direction | 2022-10-10 | 23 pages | Euromonitor

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Report description:

Analgesics has witnessed a strong recovery in current value terms in 2022 as consumers have come out of lockdown and there has been increased social activity and therefore also more cases of cold and flu. The growth of the category continues to be largely influenced by sales of private label products. In systemic analgesics private label is the dominant force with AS Watson and Royal Ahold NV leading the way with their Kruidvat and Etos private label lines, respectively. In adult acetaminophen p...

Euromonitor International's Analgesics in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Systemic Analgesics, Topical Analgesics/Anaesthetic.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Analgesics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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