

## Analgesics in Japan

Market Direction | 2022-10-13 | 27 pages | Euromonitor

### AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### Report description:

In 2021, demand for analgesics increased, as consumers used these products as an effective countermeasure against the side-effects of COVID-19 vaccination, such as high fever and headache, or stocked these products in preparation for home treatment in case of infection due to the shortage of hospital beds. In 2022, analgesics is set to see a rebound from the additional demand in 2021, turning to current value decline. In addition, the demand for analgesics is set to fall as these products are us...

Euromonitor International's Analgesics in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Systemic Analgesics, Topical Analgesics/Anaesthetic.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Analgesics market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

### Table of Contents:

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

## List Of Contents And Tables

### ANALGESICS IN JAPAN

#### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Analgesics faces decline after a strong year, also affected by consumers' infection prevention practices and slow recovery of inbound travel

Products that respond to concern about infection with COVID-19 and adverse reactions to vaccination are emerging

Topical analgesics/anaesthetic continues its recovery due to the appeal of its efficacy on specific areas and formula innovations

#### PROSPECTS AND OPPORTUNITIES

Analgesics set to see recovery, but volume sales expected to remain lower than in 2019

Steady domestic demand and a resurgence of inbound demand will continue to drive recovery for topical analgesics/anaesthetic

The proliferation of rival treatments is becoming a threat to analgesics

#### CATEGORY DATA

Table 1 Sales of Analgesics by Category: Value 2017-2022

Table 2 Sales of Analgesics by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Analgesics: % Value 2018-2022

Table 4 LBN Brand Shares of Analgesics: % Value 2019-2022

Table 5 Forecast Sales of Analgesics by Category: Value 2022-2027

Table 6 Forecast Sales of Analgesics by Category: % Value Growth 2022-2027

### CONSUMER HEALTH IN JAPAN

#### EXECUTIVE SUMMARY

Consumer health in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer health?

#### MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2017-2022

Table 8 Life Expectancy at Birth 2017-2022

#### MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2017-2022

Table 10 Sales of Consumer Health by Category: % Value Growth 2017-2022

Table 11 NBO Company Shares of Consumer Health: % Value 2018-2022

Table 12 LBN Brand Shares of Consumer Health: % Value 2019-2022

Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2017-2022

Table 14 Distribution of Consumer Health by Format: % Value 2017-2022

Table 15 Distribution of Consumer Health by Format and Category: % Value 2022

Table 16 Forecast Sales of Consumer Health by Category: Value 2022-2027

Table 17 Forecast Sales of Consumer Health by Category: % Value Growth 2022-2027

#### APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

Summary 1 OTC: Switches 2021-2022

DISCLAIMER

DEFINITIONS

SOURCES

Summary 2 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

**Analgesics in Japan**

Market Direction | 2022-10-13 | 27 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-13
	Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)