

## **Analgesics in Japan**

Market Direction | 2022-10-13 | 27 pages | Euromonitor

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### **Report description:**

In 2021, demand for analgesics increased, as consumers used these products as an effective countermeasure against the side-effects of COVID-19 vaccination, such as high fever and headache, or stocked these products in preparation for home treatment in case of infection due to the shortage of hospital beds. In 2022, analgesics is set to see a rebound from the additional demand in 2021, turning to current value decline. In addition, the demand for analgesics is set to fall as these products are us...

Euromonitor International's Analgesics in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Systemic Analgesics, Topical Analgesics/Anaesthetic.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Analgesics market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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ANALGESICS IN JAPAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Analgesics faces decline after a strong year, also affected by consumers' infection prevention practices and slow recovery of inbound travel

Products that respond to concern about infection with COVID-19 and adverse reactions to vaccination are emerging

Topical analgesics/anaesthetic continues its recovery due to the appeal of its efficacy on specific areas and formula innovations

PROSPECTS AND OPPORTUNITIES

Analgesics set to see recovery, but volume sales expected to remain lower than in 2019

Steady domestic demand and a resurgence of inbound demand will continue to drive recovery for topical analgesics/anaesthetic

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