

Analgesics in Finland

Market Direction | 2022-10-10 | 23 pages | Euromonitor

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Report description:

The COVID-19 pandemic caused opposing trends for retail value sales of analgesics as most consumers panicked bought these products and stocked up in 2020, then demand fell in 2021 as consumers first finished the analgesics they had stocked up on. But in 2022, retail value sales is accelerating again as consumers return to pre-pandemic lifestyle trends. The Finnish government gradually lifted all limitations on movement from 2021 and the normal cold and flu season resumed at full force from Finla...

Euromonitor International's Analgesics in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Systemic Analgesics, Topical Analgesics/Anaesthetic.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Analgesics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

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Sales rise in 2022 due to restrictions being lifted

New product formats of acetaminophen boosts sales in 2022

Herbal topical analgesics becoming more popular, while Orion retains leading position in 2022

PROSPECTS AND OPPORTUNITIES

Sales of analgesics set to be slow over the forecast period, but demand will remain as consumers lead pre-pandemic lifestyles again

Acetaminophen and topical analgesics' sales likely to remain positive, while demand for ibuprofen is expected to decline

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