

Analgesics in Bulgaria

Market Direction | 2022-10-12 | 24 pages | Euromonitor

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Report description:

Analgesics is witnessing a more upbeat year in 2022 with current value growth nearing pre-pandemic levels. Consumer demand is stabilising after peaking in 2020 and returning to more normal levels. However, rising inflation trends is beginning to impact sales of analgesics putting upward pressure on unit prices. Adult ibuprofen also grows strongest in 2022 despite the poor reputation it is increasingly receiving among health-conscious consumers.??

Euromonitor International's Analgesics in Bulgaria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Systemic Analgesics, Topical Analgesics/Anaesthetic.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Analgesics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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