

## **Airlines in Turkey**

Market Direction | 2022-09-29 | 15 pages | Euromonitor

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### **Report description:**

Airline passenger traffic continued to recover in 2022 but remained well below its pre-pandemic level. The war in Ukraine slowed the recovery by unleashing an economic shock that drove a decline in inbound arrivals from Russia and Ukraine, which are key sources of inbound arrivals by air in Turkey. More generally, mounting inflationary pressure across Europe led some more price-sensitive local consumers to reduce their discretionary spending. Meanwhile, rising air fares due to higher fuel costs...

Euromonitor International's Airlines in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Airlines Offline, Airlines Online, Ancillary Revenue, Domestic Airlines, International Airlines, Non-Scheduled Carriers, Passenger Revenue, Scheduled Airlines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Airlines market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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