

Airlines in the Philippines

Market Direction | 2022-10-10 | 16 pages | Euromonitor

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Report description:

Having plunged by more than a quarter during 2020 due to COVID-19 restrictions and the economic shock that they engendered, airline passenger traffic (million passenger-kilometres) recovered only partially during 2021 and 2022, with the pace of recovery actually slowing during the latter year. The number of people who travelled by air plunged by more than four-fifths during 2020 and 2021 but saw a substantial recovery during 2022. Nonetheless, it stood at no more than a little over half of its 2...

Euromonitor International's Airlines in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Airlines Offline, Airlines Online, Ancillary Revenue, Domestic Airlines, International Airlines, Non-Scheduled Carriers, Passenger Revenue, Scheduled Airlines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Airlines market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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