

Airlines in Thailand

Market Direction | 2022-10-10 | 17 pages | Euromonitor

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Report description:

The number of people travelling via airlines plunged by more than two thirds between 2019 and 2021, and although it began to recover during 2022, it remained well below its 2020 level and at less than half of its 2019 peak. Meanwhile, the retail constant value sales of airlines (2022 prices) stood at just over a third of their 2019 level during 2022. The relatively high vaccination rate of the local population played a role in this: As of August 2022, more than three quarters of the population w...

Euromonitor International's Airlines in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Airlines Offline, Airlines Online, Ancillary Revenue, Domestic Airlines, International Airlines, Non-Scheduled Carriers, Passenger Revenue, Scheduled Airlines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Airlines market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
October 2022

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