

Airlines in Greece

Market Direction | 2022-09-28 | 20 pages | Euromonitor

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Report description:

Air travel posted strong growth in 2021 in terms of current value sales and number of people. Low cost carriers was the best performer in growth terms in 2021, as relatively low prices contributed to the pace of recovery. However, declines in full service carriers were milder in 2020, as cancellations were more frequent for low cost carriers. Moreover, full service carriers are perceived by many travellers to be more reliable, and more likely to follow health and safety protocols. Over 2022, ful...

Euromonitor International's Airlines in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Airlines Offline, Airlines Online, Ancillary Revenue, Domestic Airlines, International Airlines, Non-Scheduled Carriers, Passenger Revenue, Scheduled Airlines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Airlines market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
October 2022

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