

# **Airlines in Finland**

Market Direction | 2022-09-06 | 23 pages | Euromonitor

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### **Report description:**

Scheduled airlines has traditionally been the leading category of airlines in Finland, with low cost carriers never having really taken off in the Nordic countries as in other regions of Europe. The Finnish national flag carrier Finnair has traditionally been the leading player in the category as a result. Nonetheless, towards the end of the review period, there were signs emerging that Finnair may be facing various challenges that could even threaten its leadership in airlines, despite the stro...

Euromonitor International's Airlines in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Airlines Offline, Airlines Online, Ancillary Revenue, Domestic Airlines, International Airlines, Non-Scheduled Carriers, Passenger Revenue, Scheduled Airlines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

- \* Get a detailed picture of the Airlines market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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