

Airlines in Colombia

Market Direction | 2022-09-28 | 17 pages | Euromonitor

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Report description:

According to the IATA the total recovery in the world's air traffic in 2022 is 50%, while according to the figures from the Civil Aeronautics, in Colombia it is 108%. The country has already managed to recover 93.4% of seats sales and 90.6% of flight frequencies compared to February 2022. In Colombia, at the beginning of 2022 over 3.8 million passengers travelled by air, with 1.1 million flying abroad, and 2.7 million flying domestically.

Euromonitor International's Airlines in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Airlines Offline, Airlines Online, Ancillary Revenue, Domestic Airlines, International Airlines, Non-Scheduled Carriers, Passenger Revenue, Scheduled Airlines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Airlines market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

Table of Contents:

Airlines in Colombia
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List Of Contents And Tables

AIRLINES IN COLOMBIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Colombia's air traffic soars ahead in 2022, with new incentives to develop more flight routes

Avianca dominates airlines overall while VivaColombia leads low cost carriers; the success of low cost carriers forces players to adapt to a changing landscape

PROSPECTS AND OPPORTUNITIES

2024 recovery predicted for airlines overall; new business model from Flapper looks set to stimulate growth in tourism and business in Colombia

Avianca acquires VivaColombia, while rising fuel prices will impact on ticket prices and operators' strategies

CATEGORY DATA

Table 1 Airlines Sales: Value 2017-2022

Table 2 Airlines Online Sales: Value 2017-2022

Table 3 Airlines: Passengers Carried 2017-2022

Table 4 Airlines NBO Company Shares: % Value 2017-2021

Table 5 Non-Scheduled Carriers Brands by Key Performance Indicators 2022

Table 6 Low Cost Carriers Brands by Key Performance Indicators 2022

Table 7 Full Service Carriers Brands by Key Performance Indicators 2022

Table 8 Forecast Airlines Sales: Value 2022-2027

Table 9 Forecast Airlines Online Sales: Value 2022-2027

CHART 1 Inbound Receipts: 2022-2027

CHART 2 Average Spend per Trip for Inbound Arrivals: 2022-2027

TRAVEL IN COLOMBIA

EXECUTIVE SUMMARY

Travel in 2022

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

MARKET DATA

Table 10 Surface Travel Modes Sales: Value 2017-2022

Table 11 Surface Travel Modes Online Sales: Value 2017-2022

Table 12 Forecast Surface Travel Modes Sales: Value 2022-2027

Table 13 Forecast Surface Travel Modes Online Sales: Value 2022-2027

Table 14 In-Destination Spending: Value 2017-2022

Table 15 Forecast In-Destination Spending: Value 2022-2027

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