

## **Airlines in Austria**

Market Direction | 2022-09-06 | 18 pages | Euromonitor

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### **Report description:**

Ryanair has managed the coronavirus crisis comparably well in Austria, maintaining a relatively broad flight plan with an eye constantly turned to future growth. In 2022, the airline has been able to significantly increase its market share to dominate low cost carriers with an aggressive pricing strategy and continued expansions - these include upping its air fleet from 16 to 19 and adding 90 flight routes to Vienna Airport in the summer.

Euromonitor International's Airlines in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Airlines Offline, Airlines Online, Ancillary Revenue, Domestic Airlines, International Airlines, Non-Scheduled Carriers, Passenger Revenue, Scheduled Airlines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Airlines market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Airlines in Austria  
Euromonitor International  
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