

Advertising in South Korea: ISIC 743

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- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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List Of Contents And Tables

ADVERTISING IN SOUTH KOREA: ISIC 743

HEADLINES

INDUSTRY OVERVIEW

TURNOVER SCORECARD

Summary 1 Scorecard of Turnover Pillar 2021

CHART 1 Turnover Regional Comparison 2021

CHART 2 Turnover per Capita Regional Comparison 2021

CHART 3 Turnover Growth Regional Comparison 2016-2026

CHART 4 Turnover 2016-2026

CHART 5 Turnover by Category 2016-2021

CHART 6 Turnover by Category 2021-2026

CHART 7 Turnover per Employee 2016-2021

COST STRUCTURE

CHART 8 Cost Structure 2016-2021

CHART 9 Profit and Profit Margin 2016-2021

CHART 10 Average Salary 2016-2021

CHART 11 Labour Costs and Employee Productivity Comparison 2016-2021

CHART 12 Market Structure by Buyer 2016-2021

FIRMOGRAPHICS

CHART 13 Number of Companies by Size 2016/2021

CHART 14 Competitive Landscape Structure by Company Size 2016/2021

CHART 15 Top Companies' Ranking 2016-2021 and % of Turnover 2021

ATTRACTIVENESS INDEX

CHART 16 Attractiveness Index in Selected Industries 2021

ECONOMIC CONTEXT AND LABOUR MARKET

Summary 2 Economic Context and Labour Market 2021

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