

Turkey Foodservice Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2022-08-23 | 56 pages | MarketLine

AVAILABLE LICENSES:

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

Report description:

Turkey Foodservice Market Summary, Competitive Analysis and Forecast, 2017-2026

Summary

Foodservice in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Foodservice is defined as the value of all food and drink, including on-trade drinks not drunk with food, for immediate consumption on the premises or in designated eating areas shared with other foodservice operators, or in the case of takeaway transactions, freshly prepared food for immediate consumption. Foodservice is restricted to the sale of food and drink in specific foodservice channels defined below and excludes vending machines.
- The Turkish foodservice industry had total revenues of \$19.8 billion in 2021, representing a compound annual growth rate (CAGR) of 8.3% between 2016 and 2021.
- Industry consumption volumes declined with a CAGR of -2.4% between 2016 and 2021, to reach a total of 5.3 billion transactions in 2021.
- Turkey's working-age population is expanding rapidly, and the rising number of dual income households is placing additional time constraints on Turkish families, who increasingly turn to quick service operators to address these concerns.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the foodservice market in Turkey

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the foodservice market in Turkey
- Leading company profiles reveal details of key foodservice market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Turkey foodservice market with five year forecasts

Reasons to Buy

- What was the size of the Turkey foodservice market by value in 2021?
- What will be the size of the Turkey foodservice market in 2026?
- What factors are affecting the strength of competition in the Turkey foodservice market?
- How has the market performed over the last five years?
- What are the main segments that make up Turkey's foodservice market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Market volume

1.4. Market volume forecast

1.5. Category segmentation

1.6. Geography segmentation

1.7. Market rivalry

1.8. Competitive Landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

3.2. Market volume

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

5 Market Outlook

5.1. Market value forecast

5.2. Market volume forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

7.3. How is technology being used by the leading companies?

7.4. Are there any other notable players in the market?

8 Company Profiles

8.1. Restaurant Brands International Inc

8.2. McDonald's Corp

8.3. MADO Ice Cream & Foodstuffs Co Ltd

8.4. Domino's Pizza, Inc.

8.5. Starbucks Corporation

9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Turkey Foodservice Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2022-08-23 | 56 pages | MarketLine

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$350.00
	Site License (PDF)	\$525.00
	Enterprisewide license (PDF)	\$700.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-23"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com