United Kingdom (UK) Edtech Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2022-09-02 | 36 pages | MarketLine

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Report description:

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Summary

Edtech in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- EdTech refers to digital technology devoted to the development and application of tools (including software, hardware, and appropriate technological processes) intended to promote education. The edtech value chain includes four key areas such as learning materials, tools and enablers, learning platforms, and education providers.
- The UK edtech market had total revenues of $4.7 billion in 2021, representing a compound annual growth rate (CAGR) of 28.9% between 2016 and 2021.
- The pre K-12 and K-12 segment was the market's most lucrative in 2021, with total revenues of $2.2 billion, equivalent to 46.1% of the market's overall value.
- The value of the UK edtech market grew by 40.2% in 2021.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the edtech market in the United Kingdom

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the edtech market in the United Kingdom
- Leading company profiles reveal details of key edtech market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom edtech market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the United Kingdom edtech market by value in 2021?
- What will be the size of the United Kingdom edtech market in 2026?
- What factors are affecting the strength of competition in the United Kingdom edtech market?
- How has the market performed over the last five years?
- How large is the United Kingdom's edtech market in relation to its regional counterparts?

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