

## **United Kingdom (UK) Management and Marketing Consultancy Market Summary, Competitive Analysis, and Forecast, 2017-2026**

Industry Report | 2022-09-08 | 45 pages | MarketLine

### **AVAILABLE LICENSES:**

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

### **Report description:**

United Kingdom (UK) Management and Marketing Consultancy Market Summary, Competitive Analysis, and Forecast, 2017-2026

#### Summary

Management & Marketing Consultancy in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The value of the management & marketing consultancy market in this report has been calculated as the total revenues received for the provision of corporate strategy services, operations management services, information technology solutions, human resource management services and outsourcing services. The other segment includes any revenue accrued through any other service within this industry, i.e., finance & risk services, sales & marketing services, etc.
- The UK management & marketing consultancy market had total revenues of \$13.8bn in 2021, representing a compound annual growth rate (CAGR) of 6.6% between 2016 and 2021.
- The information technology segment was the market's most lucrative in 2021, with total revenues of \$5.0bn, equivalent to 36% of the market's overall value.
- Before the pandemic, the UK had seen fairly constant levels of GDP growth. The country's stable economic situation, alongside consumer demand and technological change, have been the major contributors to the market's historically positive performance.

#### Scope

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the management & marketing consultancy market in the United Kingdom
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the management & marketing consultancy market in the United Kingdom
- Leading company profiles reveal details of key management & marketing consultancy market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom management & marketing consultancy market with five year forecasts

#### Reasons to Buy

- What was the size of the United Kingdom management & marketing consultancy market by value in 2021?
- What will be the size of the United Kingdom management & marketing consultancy market in 2026?
- What factors are affecting the strength of competition in the United Kingdom management & marketing consultancy market?
- How has the market performed over the last five years?
- What are the main segments that make up the United Kingdom's management & marketing consultancy market?

#### **Table of Contents:**

##### Table of Contents

##### 1 Executive Summary

###### 1.1. Market value

###### 1.2. Market value forecast

###### 1.3. Category segmentation

###### 1.4. Geography segmentation

###### 1.5. Market rivalry

###### 1.6. Competitive Landscape

##### 2 Market Overview

###### 2.1. Market definition

###### 2.2. Market analysis

##### 3 Market Data

###### 3.1. Market value

##### 4 Market Segmentation

###### 4.1. Category segmentation

###### 4.2. Geography segmentation

##### 5 Market Outlook

###### 5.1. Market value forecast

##### 6 Five Forces Analysis

###### 6.1. Summary

###### 6.2. Buyer power

###### 6.3. Supplier power

###### 6.4. New entrants

###### 6.5. Threat of substitutes

###### 6.6. Degree of rivalry

##### 7 Competitive Landscape

###### 7.1. Who were the leading players in 2021?

###### 7.2. How are leading players adapting to new technology?

###### 7.3. What has been the rationale behind recent M&A activity?

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

7.4. How have leading players responded to the COVID-19 outbreak?

8 Company Profiles

8.1. Deloitte Touche Tohmatsu Limited

8.2. KPMG International

8.3. PricewaterhouseCoopers International Ltd

8.4. Accenture plc

9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## United Kingdom (UK) Management and Marketing Consultancy Market Summary, Competitive Analysis, and Forecast, 2017-2026

Industry Report | 2022-09-08 | 45 pages | MarketLine

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$350.00
	Site License (PDF)	\$525.00
	Enterprisewide license (PDF)	\$700.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-14"/>
		Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)  
[www.scotts-international.com](http://www.scotts-international.com)