

## **France Management and Marketing Consultancy Market Summary, Competitive Analysis, and Forecast, 2017-2026**

Industry Report | 2022-09-08 | 52 pages | MarketLine

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### **Report description:**

France Management and Marketing Consultancy Market Summary, Competitive Analysis, and Forecast, 2017-2026

#### Summary

Management & Marketing Consultancy in France industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The value of the management & marketing consultancy market in this report has been calculated as the total revenues received for the provision of corporate strategy services, operations management services, information technology solutions, human resource management services and outsourcing services. The other segment includes any revenue accrued through any other service within this industry, i.e., finance & risk services, sales & marketing services, etc.
- The French management & marketing consultancy market had total revenues of \$7.6bn in 2021, representing a compound annual growth rate (CAGR) of 6.3% between 2016 and 2021.
- The corporate strategy segment was the market's most lucrative in 2021, with total revenues of \$1.6bn, equivalent to 21% of the market's overall value.
- The need for businesses to improve their digital offering in order to connect with a greater number of customers and strengthen the efficiency of services has been accelerated by the COVID-19 pandemic.

#### Scope

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- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the management & marketing consultancy market in France
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the management & marketing consultancy market in France
- Leading company profiles reveal details of key management & marketing consultancy market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the France management & marketing consultancy market with five year forecasts

#### Reasons to Buy

- What was the size of the France management & marketing consultancy market by value in 2021?
- What will be the size of the France management & marketing consultancy market in 2026?
- What factors are affecting the strength of competition in the France management & marketing consultancy market?
- How has the market performed over the last five years?
- What are the main segments that make up France's management & marketing consultancy market?

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