

Australia Motorcycles Market Summary, Competitive Analysis, and Forecast, 2017-2026

Industry Report | 2022-08-31 | 61 pages | MarketLine

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Report description:

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Summary

Motorcycles in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The motorcycles market consists of all classes of on- and off-road motorcycles including scooters and mopeds.
- The Australian motorcycles market had total revenues of \$588.3 million in 2021, representing a compound annual growth rate (CAGR) of -3% between 2016 and 2021.
- Market consumption volumes declined with a CAGR of -0.1% between 2016 and 2021, to reach a total of 75,100 units in 2021.
- In 2021, both segments saw growth, but motorcycles in particular drove the recovery of the market over mopeds.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the motorcycles market in Australia
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the motorcycles market in Australia
- Leading company profiles reveal details of key motorcycles market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the Australia motorcycles market with five year forecasts

Reasons to Buy

- What was the size of the Australia motorcycles market by value in 2021?
- What will be the size of the Australia motorcycles market in 2026?
- What factors are affecting the strength of competition in the Australia motorcycles market?
- How has the market performed over the last five years?
- What are the main segments that make up Australia's motorcycles market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Market volume

1.4. Market volume forecast

1.5. Category segmentation

1.6. Geography segmentation

1.7. Market share

1.8. Market rivalry

1.9. Competitive Landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

3.2. Market volume

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

5 Market Outlook

5.1. Market value forecast

5.2. Market volume forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Market share

7.2. Who are the leading players?

7.3. What strategies do leading players follow?

7.4. What are the competitive advantages of leading players?

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7.5. Which are the most significant recent events in the market?

7.6. What are the future strategies of leading players?

8 Company Profiles

8.1. Honda Motor Co., Ltd.

8.2. Yamaha Motor Co Ltd

8.3. Kawasaki Heavy Industries, Ltd.

8.4. Suzuki Motor Corporation

9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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