

Canada Edtech Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2022-09-02 | 28 pages | MarketLine

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Report description:

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Summary

Edtech in Canada industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- EdTech refers to digital technology devoted to the development and application of tools (including software, hardware, and appropriate technological processes) intended to promote education. The edtech value chain includes four key areas such as learning materials, tools and enablers, learning platforms, and education providers.
- The Canadian edtech market had total revenues of \$1.7 billion in 2021, representing a compound annual growth rate (CAGR) of 11.1% between 2016 and 2021.
- The pre K-12 and K-12 segment was the market's most lucrative in 2021, with total revenues of \$1 billion, equivalent to 57.2% of the market's overall value.
- The value of the Canadian edtech market grew by 15.3% in 2021.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the edtech market in Canada
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the edtech market in Canada
- Leading company profiles reveal details of key edtech market players' global operations and financial performance

- Add weight to presentations and pitches by understanding the future growth prospects of the Canada edtech market with five year forecasts

Reasons to Buy

- What was the size of the Canada edtech market by value in 2021?
- What will be the size of the Canada edtech market in 2026?
- What factors are affecting the strength of competition in the Canada edtech market?
- How has the market performed over the last five years?
- What are the main segments that make up Canada's edtech market?

Table of Contents:

- Table of Contents
- 1 Executive Summary
 - 1.1. Market value
 - 1.2. Market value forecast
 - 1.3. Category segmentation
 - 1.4. Geography segmentation
 - 1.5. Market rivalry
 - 1.6. Competitive Landscape
- 2 Market Overview
 - 2.1. Market definition
 - 2.2. Market analysis
- 3 Market Data
 - 3.1. Market value
- 4 Market Segmentation
 - 4.1. Category segmentation
 - 4.2. Geography segmentation
- 5 Market Outlook
 - 5.1. Market value forecast
- 6 Five Forces Analysis
 - 6.1. Summary
 - 6.2. Buyer power
 - 6.3. Supplier power
 - 6.4. New entrants
 - 6.5. Threat of substitutes
 - 6.6. Degree of rivalry
- 7 Competitive Landscape
 - 7.1. Who are the leading players?
 - 7.2. What are the different business models in this market?
 - 7.3. What are the most recent notable developments?
- 8 Macroeconomic Indicators
 - 8.1. Country data
- 9 Appendix
 - 9.1. Methodology
 - 9.2. Related MarketLine research
 - 9.3. About MarketLine

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