

**Edge Computing Market by Component (Hardware, Software, and Services),
Application (Smart Cities, Remote Monitoring, IIoT, AR and VR, Content Delivery),
Organization Size (Large Enterprises and SMEs), Vertical and Region - Global
Forecast to 2027**

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Report description:

The edge computing market size is expected to grow from USD 44.7 billion in 2022 to USD 101.3 billion by 2027, at a Compound Annual Growth Rate (CAGR) of 17.8% during the forecast period. The requirement of companies for optimizing business performance through proactive asset management has compelled the enterprise to harness the power of edge computing. The software enables benefit the organizations by enhancing the edge computing solution's execution and streamlining their operations

The edge computing platform enables to debug and test data flows on remote data and the edge computing software helps in improving performance by achieving the next level of security, such as edge-based threat detection, data minimization, and decentralized infrastructure.

The proliferation of IIoT devices makes the introduction of edge computing functionalities easier to be deployed at end-user locations.

Industrial IoT combines real-time processing, hardware optimization capabilities for IoT systems to increase the efficiency of machines and the throughput of the entire process. Smart robotics, remote diagnosis, asset optimization, connected product integration, and smart construction applications will drive edge computing adoption in various industries.

The intensely competitive market scenario has encouraged SMEs to invest in edge computing solutions to achieve high business efficiency

Being constrained by limited budgets, small IT infrastructure, and staff, SMEs look for flexible, scalable, and cost-effective solutions. Edge computing brings a lot of capabilities for SMEs. These capabilities are hard to own if bought separately. Due to

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pay-as-you-use models, SMEs can access the capabilities, such as AI analytics and development platform.

Edge computing in the manufacturing industry has specific importance in the overall business operations and is expected to deliver a higher RoI

Edge computing has played an important role in allowing manufacturers to reach the goal of digitization of their facilities through edge devices. The demand for edge infrastructure is projected to increase as service complexity rises and the infrastructure edge becomes more accessible

North America holds the largest market size of the edge computing market in 2022

The two major countries contributing towards region's growth: the United States and Canada are expected to boost the adoption of edge computing solution in the region. The vendors in this region are continuously focusing on developing and integrating edge computing solutions for organizations that are willing to streamline their customer care processes. Several startups have emerged and grown to deliver platforms for developing edge-enabled solutions which are anticipated to boost the regional market's growth. For instance, Telus Communications and MobileEdgeX, Inc. collaborate to build the MobileEdgeX Early Access Programme, which has allowed developers to build, test, and analyze the efficacy of edge-enabled applications in a low-latency environment.

In the process of determining and verifying the market size for several segments and subsegments gathered through secondary research, extensive primary interviews were conducted with the key people. The breakup of the profiles of the primary participants is as follows:

-□By Company Type: Tier I: 35%, Tier II: 25%, and Tier III: 40%

-□By Designation: C-Level: 25%, D-Level: 30%, and Others: 45%

-□By Region: North America: 42%, Europe: 25%, APAC: 18%, Row: 15%

The report profiles the following key vendors:

- 1.□AWS (US)
- 2.□Cisco (US)
- 3.□Dell Technologies (US)
- 4.□Google (US)
- 5.□HPE(US)
- 6.□Huawei (China)
- 7.□IBM (US)
- 8.□Intel (US)
- 9.□ Microsoft (US)
- 10.□Nokia (Finland)

Research Coverage

The report segments the edge computing market by the component segment which includes software, hardware, and services. Based on the application, the market is segmented into smart cities, Industrial Internet of Things (IIOT), remote monitoring, content delivery, Augmented Reality (AR) and Virtual Reality (VR), and other applications(autonomous vehicles, drones, and gaming).

The market is also segmented based on organization sizes as small and medium-sized enterprises and large enterprises.

Different verticals using edge computing solutions include manufacturing, energy and utilities, government and defense, healthcare and life sciences, media and entertainment, retail and consumer goods, telecommunications, transportation and logistics, and other verticals (education and BFSI).

The geographic analysis of the edge computing market is spread across five major regions: North America, Europe, Asia Pacific, Middle East and Africa, and Latin America.

Key Benefits of Buying the Report

The report will help the market leaders/new entrants in the edge computing market with information on the closest approximations of the revenue numbers for the overall edge computing market and the subsegments. The report will help

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stakeholders understand the competitive landscape and gain more insights to better position their businesses and to plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

Table of Contents:

1 INTRODUCTION 28

1.1 STUDY OBJECTIVES 28

1.2 MARKET DEFINITION 28

1.2.1 INCLUSIONS AND EXCLUSIONS 28

1.3 MARKET SCOPE 29

1.3.1 MARKET SEGMENTATION 29

1.3.2 REGIONS COVERED 30

1.3.3 YEARS CONSIDERED 30

1.4 CURRENCY CONSIDERED 31

TABLE 1 UNITED STATES DOLLAR EXCHANGE RATE, 2019-2021 31

1.5 STAKEHOLDERS 31

1.6 SUMMARY OF CHANGES 31

2 RESEARCH METHODOLOGY 33

2.1 RESEARCH DATA 33

FIGURE 1 EDGE COMPUTING MARKET: RESEARCH DESIGN 33

2.1.1 SECONDARY DATA 34

2.1.2 PRIMARY DATA 34

2.1.2.1 Breakup of primary profiles 35

FIGURE 2 BREAKUP OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION 35

2.1.2.2 Key industry insights 35

2.2 MARKET BREAKUP AND DATA TRIANGULATION 36

FIGURE 3 DATA TRIANGULATION 36

2.3 MARKET SIZE ESTIMATION 37

FIGURE 4 EDGE COMPUTING MARKET: TOP-DOWN AND BOTTOM-UP APPROACHES 37

FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY - APPROACH 1 (SUPPLY-SIDE): REVENUE OF SERVICES FROM EDGE COMPUTING VENDORS 38

FIGURE 6 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH (SUPPLY-SIDE): COLLECTIVE REVENUE OF EDGE COMPUTING VENDORS 39

FIGURE 7 MARKET SIZE ESTIMATION METHODOLOGY - APPROACH 2 (DEMAND-SIDE): EDGE COMPUTING MARKET 40

FIGURE 8 MARKET SIZE ESTIMATION METHODOLOGY - SUPPLY-SIDE: ILLUSTRATION OF VENDOR REVENUE ESTIMATION 40

2.4 MARKET FORECAST 41

TABLE 2 FACTOR ANALYSIS 41

2.5 COMPANY EVALUATION MATRIX METHODOLOGY 42

FIGURE 9 COMPANY EVALUATION MATRIX: CRITERIA WEIGHTAGE 42

?

2.6 STARTUP/SME EVALUATION MATRIX METHODOLOGY 43

FIGURE 10 STARTUP/SME EVALUATION MATRIX: CRITERIA WEIGHTAGE 43

2.7 ASSUMPTIONS 44

2.8 LIMITATIONS 45

3 EXECUTIVE SUMMARY 46

FIGURE 11 EDGE COMPUTING MARKET: GLOBAL SNAPSHOT, 2020-2027 47

FIGURE 12 TOP-GROWING SEGMENTS IN EDGE COMPUTING MARKET 47

FIGURE 13	HARDWARE SEGMENT TO ACCOUNT FOR LARGEST MARKET SIZE DURING FORECAST PERIOD	48
FIGURE 14	SMART CITIES APPLICATION TO ACCOUNT FOR LARGEST MARKET SIZE DURING FORECAST PERIOD	49
FIGURE 15	LARGE ENTERPRISES SEGMENT TO ACCOUNT FOR LARGER MARKET SIZE DURING FORECAST PERIOD	49
FIGURE 16	MANUFACTURING VERTICAL TO HOLD LARGEST MARKET SHARE DURING FORECAST PERIOD	50
FIGURE 17	NORTH AMERICA TO ACCOUNT FOR LARGEST MARKET SHARE DURING FORECAST PERIOD	51
4	PREMIUM INSIGHTS	52
4.1	BRIEF OVERVIEW OF EDGE COMPUTING MARKET	52
FIGURE 18	INCREASING USE OF BYOD IN BUSINESS AND TECHNOLOGICAL EVOLUTION TO DRIVE MARKET GROWTH	52
4.2	EDGE COMPUTING MARKET, BY COMPONENT, 2022 VS. 2027	52
FIGURE 19	HARDWARE SEGMENT TO ACCOUNT FOR LARGEST MARKET SIZE BY 2027	52
4.3	EDGE COMPUTING MARKET, BY APPLICATION, 2022 VS. 2027	53
FIGURE 20	SMART CITIES SEGMENT TO ACCOUNT FOR LARGEST MARKET SIZE BY 2027	53
4.4	EDGE COMPUTING MARKET, BY ORGANIZATION SIZE, 2022 VS. 2027	53
FIGURE 21	LARGE ENTERPRISES TO ACCOUNT FOR LARGER MARKET SIZE BY 2027	53
4.5	EDGE COMPUTING MARKET, BY VERTICAL, 2022 VS. 2027	54
FIGURE 22	MANUFACTURING VERTICAL TO ACCOUNT FOR LARGEST MARKET SIZE BY 2027	54
4.6	EDGE COMPUTING MARKET INVESTMENT SCENARIO	54
FIGURE 23	ASIA PACIFIC TO EMERGE AS BEST MARKET FOR INVESTMENTS IN NEXT FIVE YEARS	54
5	MARKET OVERVIEW AND INDUSTRY TRENDS	55
5.1	INTRODUCTION	55
5.2	MARKET DYNAMICS	55
FIGURE 24	DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES: EDGE COMPUTING MARKET	55
5.2.1	DRIVERS	56
5.2.1.1	Growing adoption of IoT across industries	56
5.2.1.2	Exponentially increasing data volume and network traffic	56
5.2.1.3	Rising demand for low-latency processing and real-time, automated decision-making solutions	57
5.2.2	RESTRAINTS	57
5.2.2.1	Initial CAPEX for infrastructure	57
5.2.3	OPPORTUNITIES	57
5.2.3.1	Emergence of autonomous vehicles and connected car infrastructure	57
5.2.3.2	Advent of 5G network to deliver instant communication experiences	58
FIGURE 25	MOBILE CONNECTION BY NETWORK TYPE AS A PERCENT OF REGIONAL SHARE, 2023	58
5.2.4	CHALLENGES	59
5.2.4.1	Complexity in integrating with existing cloud architecture	59
5.2.4.2	Cyberattacks and limited authentication capabilities at the edge	59
5.3	CASE STUDY ANALYSIS	59
5.3.1	CASE STUDY 1: UNPRECEDENTED VISIBILITY INTO PHARMACEUTICAL SUPPLY CHAINS	59
5.3.2	CASE STUDY 2: REAL-TIME QUALITY INSPECTION FOR SMART FACTORY	60
5.3.3	CASE STUDY: 3 OPTIMIZED DATA MIGRATION	60
5.3.4	CASE STUDY: 4 PREDICTIVE EQUIPMENT MAINTENANCE TO IMPROVE SERVICE EFFICIENCY AND PROFITABILITY	61
5.3.5	CASE STUDY: 5 QUICK PROCESSING IN GEOGRAPHICALLY DISPERSED DATA CENTERS	61
5.4	ECOSYSTEM	62
FIGURE 26	EDGE COMPUTING MARKET: ECOSYSTEM	62
5.5	PRICING ANALYSIS	62
TABLE 3	PRICING ANALYSIS OF MICROSOFT EDGE COMPUTING SOLUTIONS	63
TABLE 4	PRICING ANALYSIS OF AWS EDGE COMPUTING SOLUTION	63
5.6	PATENT ANALYSIS	64

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FIGURE 27	NUMBER OF PATENTS PUBLISHED	64
FIGURE 28	TOP FIVE PATENT OWNERS (GLOBAL)	64
TABLE 5	TOP TEN PATENT OWNERS	65
TABLE 6	PATENTS GRANTED TO VENDORS IN EDGE COMPUTING MARKET	65
5.7	TECHNOLOGY ANALYSIS	66
5.7.1	ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING	66
5.7.2	5G	66
5.7.3	INTERNET OF THINGS	66
5.7.4	AUGMENTED AND VIRTUAL REALITY	66
5.8	SUPPLY CHAIN ANALYSIS	66
FIGURE 29	EDGE COMPUTING MARKET: SUPPLY CHAIN	67
5.9	KEY STAKEHOLDERS AND BUYING CRITERIA	68
5.9.1	KEY STAKEHOLDERS IN BUYING PROCESS	68
TABLE 7	KEY STAKEHOLDERS IN BUYING PROCESS BY TOP THREE VERTICALS	68
5.9.2	BUYING CRITERIA	68
TABLE 8	EDGE COMPUTING SOLUTION VENDORS SELECTION CRITERIA	68
5.10	KEY CONFERENCES AND EVENTS IN 2022-2023	70
TABLE 9	EDGE COMPUTING MARKET: DETAILED LIST OF CONFERENCES AND EVENTS	70
5.11	COVID-19-DRIVEN MARKET DYNAMICS	71
5.11.1	DRIVERS AND OPPORTUNITIES	71
5.11.2	RESTRAINTS AND CHALLENGES	72
5.12	PORTER'S FIVE FORCES ANALYSIS	73
FIGURE 30	EDGE COMPUTING MARKET: PORTER'S FIVE FORCES ANALYSIS	73
TABLE 10	EDGE COMPUTING MARKET: PORTER'S FIVE FORCES ANALYSIS	73
5.12.1	THREAT OF NEW ENTRANTS	74
5.12.2	THREAT OF SUBSTITUTES	74
5.12.3	BARGAINING POWER OF SUPPLIERS	74
5.12.4	BARGAINING POWER OF BUYERS	74
5.12.5	INTENSITY OF COMPETITIVE RIVALRY	74
5.13	REGULATIONS	75
5.13.1	NORTH AMERICA	75
5.13.2	EUROPE	75
5.13.3	ASIA PACIFIC	76
5.13.4	MIDDLE EAST AND SOUTH AFRICA	76
5.13.5	LATIN AMERICA	76
5.14	EMERGING TRENDS IN EDGE COMPUTING MARKET	77
FIGURE 31	MAJOR YCC TRENDS TO DRIVE FUTURE REVENUE PROSPECTS IN EDGE COMPUTING MARKET	77
6	EDGE COMPUTING MARKET, BY COMPONENT	78
6.1	INTRODUCTION	79
FIGURE 32	SOFTWARE SEGMENT TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD	79
TABLE 11	EDGE COMPUTING MARKET, BY COMPONENT, 2016-2020 (USD MILLION)	79
TABLE 12	EDGE COMPUTING MARKET, BY COMPONENT, 2021-2027 (USD MILLION)	79
6.1.1	COMPONENTS: EDGE COMPUTING MARKET DRIVERS	80
6.1.2	COMPONENTS: COVID-19 IMPACT	80
6.2	HARDWARE	81
6.2.1	EDGE COMPUTING HARDWARE REFERS TO PHYSICAL COMPONENTS AND SERVICES REQUIRED TO RUN APPLICATIONS	81
TABLE 13	HARDWARE: EDGE COMPUTING MARKET, BY REGION, 2016-2020 (USD MILLION)	81

TABLE 14	HARDWARE: EDGE COMPUTING MARKET, BY REGION, 2021-2027 (USD MILLION)	81
6.3	SOFTWARE	82
6.3.1	EDGE COMPUTING SOFTWARE PROVIDES COMPREHENSIVE VISIBILITY AND CONTROL OVER REMOTE EDGE ENVIRONMENT	82
TABLE 15	SOFTWARE: EDGE COMPUTING MARKET, BY REGION, 2016-2020 (USD MILLION)	82
TABLE 16	SOFTWARE: EDGE COMPUTING MARKET, BY REGION, 2021-2027 (USD MILLION)	82
6.4	SERVICES	83
6.4.1	EDGE COMPUTING SERVICES PROVIDE ASSISTANCE, UPGRADE, AND REPAIR FOR INTEGRATED EDGE DEVICES AND SOLUTIONS	83
TABLE 17	SERVICES: EDGE COMPUTING MARKET, BY REGION, 2016-2020 (USD MILLION)	83
TABLE 18	SERVICES: EDGE COMPUTING MARKET, BY REGION, 2021-2027 (USD MILLION)	84
7	EDGE COMPUTING MARKET, BY APPLICATION	85
7.1	INTRODUCTION	86
FIGURE 33	INDUSTRIAL INTERNET OF THINGS SEGMENT TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD	86
TABLE 19	EDGE COMPUTING MARKET, BY APPLICATION, 2016-2020 (USD MILLION)	86
TABLE 20	EDGE COMPUTING MARKET, BY APPLICATION, 2021-2027 (USD MILLION)	87
7.1.1	APPLICATIONS: EDGE COMPUTING MARKET DRIVERS	87
7.1.2	APPLICATIONS: COVID-19 IMPACT	88
7.2	SMART CITIES	89
7.2.1	EDGE COMPUTING SOLUTIONS ENABLE DEVELOPMENT OF SMART CITIES	89
TABLE 21	SMART CITIES: EDGE COMPUTING MARKET, BY REGION, 2016-2020 (USD MILLION)	89
TABLE 22	SMART CITIES: EDGE COMPUTING MARKET, BY REGION, 2021-2027 (USD MILLION)	89
7.3	INDUSTRIAL INTERNET OF THINGS	90
7.3.1	INFUSING EDGE COMPUTING IN IIOT PROCESSES HELPS COMPANIES IMPROVE NETWORK COMMUNICATION AND COOPERATIVE COORDINATION	90
TABLE 23	INDUSTRIAL INTERNET OF THINGS: EDGE COMPUTING MARKET, BY REGION, 2016-2020 (USD MILLION)	90
TABLE 24	INDUSTRIAL INTERNET OF THINGS: EDGE COMPUTING MARKET, BY REGION, 2021-2027 (USD MILLION)	91
7.4	REMOTE MONITORING	91
7.4.1	EDGE COMPUTING FUNCTIONALITIES DELIVER FASTER, RELIABLE, AND CHEAPER DATA PROCESSING USING REMOTE MONITORING SERVICES	91
TABLE 25	REMOTE MONITORING: EDGE COMPUTING MARKET, BY REGION, 2016-2020 (USD MILLION)	91
TABLE 26	REMOTE MONITORING: EDGE COMPUTING MARKET, BY REGION, 2021-2027 (USD MILLION)	92
7.5	CONTENT DELIVERY	92
7.5.1	CONTENT DELIVERY MANAGES HEAVY WORKLOADS AND MAINTAINS QUALITY OF EXPERIENCE BY IMPROVING DELIVERY TIME	92
TABLE 27	CONTENT DELIVERY: EDGE COMPUTING MARKET, BY REGION, 2016-2020 (USD MILLION)	92
TABLE 28	CONTENT DELIVERY: EDGE COMPUTING MARKET, BY REGION, 2021-2027 (USD MILLION)	93
7.6	AUGMENTED REALITY AND VIRTUAL REALITY	93
7.6.1	EDGE INFRASTRUCTURE ENABLES AR AND VR DEVICES TO RESPOND IN REAL-TIME	93
TABLE 29	AUGMENTED REALITY AND VIRTUAL REALITY: EDGE COMPUTING MARKET SIZE, BY REGION, 2016-2020 (USD MILLION)	93
TABLE 30	AUGMENTED REALITY AND VIRTUAL REALITY: EDGE COMPUTING MARKET SIZE, BY REGION, 2021-2027 (USD MILLION)	94
7.7	OTHER APPLICATIONS	94
TABLE 31	OTHER APPLICATIONS: EDGE COMPUTING MARKET, BY REGION, 2016-2020 (USD MILLION)	95
TABLE 32	OTHER APPLICATIONS: EDGE COMPUTING MARKET, BY REGION, 2021-2027 (USD MILLION)	95
8	EDGE COMPUTING MARKET, BY ORGANIZATION SIZE	96
8.1	INTRODUCTION	97
FIGURE 34	SMALL AND MEDIUM-SIZED ENTERPRISES SEGMENT TO GROW AT HIGHER CAGR DURING FORECAST PERIOD	97
TABLE 33	EDGE COMPUTING MARKET, BY ORGANIZATION SIZE, 2016-2020 (USD MILLION)	97

TABLE 34	EDGE COMPUTING MARKET, BY ORGANIZATION SIZE, 2021-2027 (USD MILLION)	97
8.1.1	ORGANIZATION SIZE: EDGE COMPUTING MARKET DRIVERS	98
8.1.2	ORGANIZATION SIZE: COVID-19 IMPACT	98
8.2	SMALL AND MEDIUM-SIZED ENTERPRISES	98
8.2.1	EDGE COMPUTING OFFERS SMES CUTTING-EDGE TECHNOLOGIES BY REDUCING OVERALL IT EXPENSES	98
TABLE 35	SMALL AND MEDIUM-SIZED ENTERPRISES: EDGE COMPUTING MARKET, BY REGION, 2016-2020 (USD MILLION)	99
TABLE 36	SMALL AND MEDIUM-SIZED ENTERPRISES: EDGE COMPUTING MARKET, BY REGION, 2021-2027 (USD MILLION)	99
8.3	LARGE ENTERPRISES	99
8.3.1	ADOPTION OF EDGE COMPUTING SOLUTIONS ENHANCES OPERATIONAL EFFICIENCY	99
TABLE 37	LARGE ENTERPRISES: EDGE COMPUTING MARKET, BY REGION, 2016-2020 (USD MILLION)	100
TABLE 38	LARGE ENTERPRISES: EDGE COMPUTING MARKET, BY REGION, 2021-2027 (USD MILLION)	100
9	EDGE COMPUTING MARKET, BY VERTICAL	101
9.1	INTRODUCTION	102
FIGURE 35	MANUFACTURING VERTICAL TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD	102
TABLE 39	EDGE COMPUTING MARKET, BY VERTICAL, 2016-2020 (USD MILLION)	103
TABLE 40	EDGE COMPUTING MARKET, BY VERTICAL, 2021-2027 (USD MILLION)	103
9.1.1	VERTICALS: EDGE COMPUTING MARKET DRIVERS	103
9.1.2	VERTICALS: COVID-19 IMPACT	104
?		
9.2	MANUFACTURING	106
9.2.1	EDGE COMPUTING OFFERS COST-EFFECTIVE WAYS OF ACHIEVING REMOTE MONITORING IN MANUFACTURING INDUSTRIES	106
TABLE 41	MANUFACTURING: EDGE COMPUTING MARKET, BY REGION, 2016-2020 (USD MILLION)	106
TABLE 42	MANUFACTURING: EDGE COMPUTING MARKET, BY REGION, 2021-2027 (USD MILLION)	106
9.3	ENERGY AND UTILITIES	107
9.3.1	EDGE COMPUTING DEVICES HELP ADDRESS ISSUES IN MIDSTREAM SECTOR RELATED TO CRUDE OIL, STORAGE, AND TRANSPORTATION	107
TABLE 43	ENERGY AND UTILITIES: EDGE COMPUTING MARKET, BY REGION, 2016-2020 (USD MILLION)	107
TABLE 44	ENERGY AND UTILITIES: EDGE COMPUTING MARKET, BY REGION, 2021-2027 (USD MILLION)	107
9.4	GOVERNMENT AND DEFENSE	108
9.4.1	GOVERNMENT AGENCIES INFUSE EDGE COMPUTING IN IT INFRASTRUCTURE TO ACHIEVE FASTER DATA ANALYSIS	108
TABLE 45	GOVERNMENT AND DEFENSE: EDGE COMPUTING MARKET, BY REGION, 2016-2020 (USD MILLION)	108
TABLE 46	GOVERNMENT AND DEFENSE: EDGE COMPUTING MARKET, BY REGION, 2021-2027 (USD MILLION)	109
9.5	TELECOMMUNICATIONS	109
9.5.1	EDGE COMPUTING HELPS TELECOM PROVIDERS BOOST NETWORK REACH	109
TABLE 47	TELECOMMUNICATIONS: EDGE COMPUTING MARKET, BY REGION, 2016-2020 (USD MILLION)	109
TABLE 48	TELECOMMUNICATIONS: EDGE COMPUTING MARKET, BY REGION, 2021-2027 (USD MILLION)	110
9.6	MEDIA AND ENTERTAINMENT	110
9.6.1	EDGE COMPUTING PROVIDES INSTANTANEOUS CONNECTION AND BETTER SCALABILITY FOR CONTENT CREATION AND DISTRIBUTION	110
TABLE 49	MEDIA AND ENTERTAINMENT: EDGE COMPUTING MARKET, BY REGION, 2016-2020 (USD MILLION)	110
TABLE 50	MEDIA AND ENTERTAINMENT: EDGE COMPUTING MARKET, BY REGION, 2021-2027 (USD MILLION)	111
9.7	RETAIL AND CONSUMER GOODS	111
9.7.1	EDGE COMPUTING LEVERAGES NEW TECHNOLOGIES TO GATHER INSIGHTS INTO CONSUMER'S PURCHASE PREFERENCES	111
TABLE 51	RETAIL AND CONSUMER GOODS: EDGE COMPUTING MARKET, BY REGION, 2016-2020 (USD MILLION)	112
TABLE 52	RETAIL AND CONSUMER GOODS: EDGE COMPUTING MARKET, BY REGION, 2021-2027 (USD MILLION)	112
9.8	TRANSPORTATION AND LOGISTICS	112
9.8.1	EDGE COMPUTING REDUCES DATA SHARING AND LATENCY, FACILITATING CONNECTION WITH DEVICES AND SENSORS IN	

VEHICLES AND DATABASES□112

TABLE 53□TRANSPORTATION AND LOGISTICS: EDGE COMPUTING MARKET, BY REGION, 2016-2020(USD MILLION)□113

TABLE 54□TRANSPORTATION AND LOGISTICS: EDGE COMPUTING MARKET, BY REGION, 2021-2027 (USD MILLION)□113

9.9□HEALTHCARE AND LIFE SCIENCES□113

9.9.1□IOT AND SMART WEARABLE EDGE DEVICES RECORD REAL-TIME VITAL INFORMATION□113

TABLE 55□HEALTHCARE AND LIFE SCIENCES: EDGE COMPUTING MARKET, BY REGION, 2016-2020 (USD MILLION)□114

TABLE 56□HEALTHCARE AND LIFE SCIENCES: EDGE COMPUTING MARKET, BY REGION, 2021-2027 (USD MILLION)□114

9.10□OTHER VERTICALS□114

TABLE 57□OTHER VERTICALS: EDGE COMPUTING MARKET, BY REGION, 2016-2020 (USD MILLION)□115

TABLE 58□OTHER VERTICALS: EDGE COMPUTING MARKET, BY REGION, 2021-2027 (USD MILLION)□115

10□EDGE COMPUTING MARKET, BY REGION□116

10.1□INTRODUCTION□117

FIGURE 36□ASIA PACIFIC TO GROW AT HIGHEST RATE DURING FORECAST PERIOD□117

TABLE 59□EDGE COMPUTING MARKET, BY REGION, 2016-2020 (USD MILLION)□118

TABLE 60□EDGE COMPUTING MARKET, BY REGION, 2021-2027 (USD MILLION)□118

10.2□NORTH AMERICA□118

10.2.1□NORTH AMERICA: EDGE COMPUTING MARKET DRIVERS□119

10.2.2□NORTH AMERICA: COVID-19 IMPACT□119

FIGURE 37□NORTH AMERICA: MARKET SNAPSHOT□120

TABLE 61□NORTH AMERICA: EDGE COMPUTING MARKET, BY COMPONENT, 2016-2020 (USD MILLION)□120

TABLE 62□NORTH AMERICA: EDGE COMPUTING MARKET, BY COMPONENT, 2021-2027 (USD MILLION)□121

TABLE 63□NORTH AMERICA: EDGE COMPUTING MARKET, BY APPLICATION, 2016-2020 (USD MILLION)□121

TABLE 64□NORTH AMERICA: EDGE COMPUTING MARKET, BY APPLICATION, 2021-2027 (USD MILLION)□121

TABLE 65□NORTH AMERICA: EDGE COMPUTING MARKET, BY ORGANIZATION SIZE, 2016-2020 (USD MILLION)□122

TABLE 66□NORTH AMERICA: EDGE COMPUTING MARKET, BY ORGANIZATION SIZE, 2021-2027 (USD MILLION)□122

TABLE 67□NORTH AMERICA: EDGE COMPUTING MARKET, BY VERTICAL, 2016-2020 (USD MILLION)□122

TABLE 68□NORTH AMERICA: EDGE COMPUTING MARKET, BY VERTICAL, 2021-2027 (USD MILLION)□123

TABLE 69□NORTH AMERICA: EDGE COMPUTING MARKET, BY COUNTRY, 2016-2020 (USD MILLION)□123

TABLE 70□NORTH AMERICA: EDGE COMPUTING MARKET, BY COUNTRY, 2021-2027 (USD MILLION)□123

10.2.3□US□124

10.2.3.1□Convergence of edge computing with IIoT encourages manufacturers in the US to move toward connected factories□124

TABLE 71□US: EDGE COMPUTING MARKET, BY COMPONENT, 2016-2020 (USD MILLION)□124

TABLE 72□US: EDGE COMPUTING MARKET, BY COMPONENT, 2021-2027 (USD MILLION)□124

TABLE 73□US: EDGE COMPUTING MARKET, BY ORGANIZATION SIZE, 2016-2020 (USD MILLION)□125

TABLE 74□US: EDGE COMPUTING MARKET, BY ORGANIZATION SIZE, 2021-2027 (USD MILLION)□125

10.2.4□CANADA□125

10.2.4.1□Startups provide platforms to develop edge-enabled solutions□125

TABLE 75□CANADA: EDGE COMPUTING MARKET, BY COMPONENT, 2016-2020 (USD MILLION)□125

TABLE 76□CANADA: EDGE COMPUTING MARKET, BY COMPONENT, 2021-2027 (USD MILLION)□126

TABLE 77□CANADA: EDGE COMPUTING MARKET, BY ORGANIZATION SIZE, 2016-2020 (USD MILLION)□126

TABLE 78□CANADA: EDGE COMPUTING MARKET, BY ORGANIZATION SIZE, 2021-2027 (USD MILLION)□126

10.3□EUROPE□126

10.3.1□EUROPE: EDGE COMPUTING MARKET DRIVERS□127

10.3.2□EUROPE: COVID-19 IMPACT□127

TABLE 79□EUROPE: EDGE COMPUTING MARKET, BY COMPONENT, 2016-2020 (USD MILLION)□128

TABLE 80□EUROPE: EDGE COMPUTING MARKET, BY COMPONENT, 2021-2027 (USD MILLION)□128

TABLE 81□EUROPE: EDGE COMPUTING MARKET, BY APPLICATION, 2016-2020 (USD MILLION)□129

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TABLE 82	EUROPE: EDGE COMPUTING MARKET, BY APPLICATION, 2021-2027 (USD MILLION)	129
TABLE 83	EUROPE: EDGE COMPUTING MARKET, BY ORGANIZATION SIZE, 2016-2020 (USD MILLION)	129
TABLE 84	EUROPE: EDGE COMPUTING MARKET, BY ORGANIZATION SIZE, 2021-2027 (USD MILLION)	130
TABLE 85	EUROPE: EDGE COMPUTING MARKET, BY VERTICAL, 2016-2020 (USD MILLION)	130
TABLE 86	EUROPE: EDGE COMPUTING MARKET, BY VERTICAL, 2021-2027 (USD MILLION)	130
TABLE 87	EUROPE: EDGE COMPUTING MARKET, BY COUNTRY, 2016-2020 (USD MILLION)	131
TABLE 88	EUROPE: EDGE COMPUTING MARKET, BY COUNTRY, 2021-2027 (USD MILLION)	131
10.3.3	UK	131
10.3.3.1	Companies in UK adopt edge computing solutions to enhance operational efficiency	131
TABLE 89	UK: EDGE COMPUTING MARKET, BY COMPONENT, 2016-2020 (USD MILLION)	132
TABLE 90	UK: EDGE COMPUTING MARKET, BY COMPONENT, 2021-2027 (USD MILLION)	132
TABLE 91	UK: EDGE COMPUTING MARKET, BY ORGANIZATION SIZE, 2016-2020 (USD MILLION)	132
TABLE 92	UK: EDGE COMPUTING MARKET, BY ORGANIZATION SIZE, 2021-2027 (USD MILLION)	132
10.3.4	GERMANY	133
10.3.4.1	German edge computing and telecom companies collaborate to build robust edge computing solutions	133
TABLE 93	GERMANY: EDGE COMPUTING MARKET, BY COMPONENT, 2016-2020 (USD MILLION)	133
TABLE 94	GERMANY: EDGE COMPUTING MARKET, BY COMPONENT, 2021-2027 (USD MILLION)	133
TABLE 95	GERMANY: EDGE COMPUTING MARKET, BY ORGANIZATION SIZE, 2016-2020 (USD MILLION)	134
TABLE 96	GERMANY: EDGE COMPUTING MARKET, BY ORGANIZATION SIZE, 2021-2027 (USD MILLION)	134
10.3.5	FRANCE	134
10.3.5.1	Huge investments by global edge computing providers because of changing customer behavior	134
TABLE 97	FRANCE: EDGE COMPUTING MARKET, BY COMPONENT, 2016-2020 (USD MILLION)	135
TABLE 98	FRANCE: EDGE COMPUTING MARKET, BY COMPONENT, 2021-2027 (USD MILLION)	135
TABLE 99	FRANCE: EDGE COMPUTING MARKET, BY ORGANIZATION SIZE, 2016-2020 (USD MILLION)	135
TABLE 100	FRANCE: EDGE COMPUTING MARKET, BY ORGANIZATION SIZE, 2021-2027 (USD MILLION)	135
10.3.6	REST OF EUROPE	136
TABLE 101	REST OF EUROPE: EDGE COMPUTING MARKET, BY COMPONENT, 2016-2020 (USD MILLION)	136
TABLE 102	REST OF EUROPE: EDGE COMPUTING MARKET, BY COMPONENT, 2021-2027 (USD MILLION)	136
TABLE 103	REST OF EUROPE: EDGE COMPUTING MARKET, BY ORGANIZATION SIZE, 2016-2020 (USD MILLION)	136
TABLE 104	REST OF EUROPE: EDGE COMPUTING MARKET, BY ORGANIZATION SIZE, 2021-2027 (USD MILLION)	137
10.4	ASIA PACIFIC	137
10.4.1	ASIA PACIFIC: EDGE COMPUTING MARKET DRIVERS	137
10.4.2	ASIA PACIFIC: COVID-19 IMPACT	138
FIGURE 38	ASIA PACIFIC: MARKET SNAPSHOT	138
TABLE 105	ASIA PACIFIC: EDGE COMPUTING MARKET, BY COMPONENT, 2016-2020 (USD MILLION)	139
TABLE 106	ASIA PACIFIC: EDGE COMPUTING MARKET, BY COMPONENT, 2021-2027 (USD MILLION)	139
TABLE 107	ASIA PACIFIC: EDGE COMPUTING MARKET, BY APPLICATION, 2016-2020 (USD MILLION)	139
TABLE 108	ASIA PACIFIC: EDGE COMPUTING MARKET, BY APPLICATION, 2021-2027 (USD MILLION)	140
TABLE 109	ASIA PACIFIC: EDGE COMPUTING MARKET, BY ORGANIZATION SIZE, 2016-2020 (USD MILLION)	140
TABLE 110	ASIA PACIFIC: EDGE COMPUTING MARKET, BY ORGANIZATION SIZE, 2021-2027 (USD MILLION)	140
TABLE 111	ASIA PACIFIC: EDGE COMPUTING MARKET, BY VERTICAL, 2016-2020 (USD MILLION)	141
TABLE 112	ASIA PACIFIC: EDGE COMPUTING MARKET, BY VERTICAL, 2021-2027 (USD MILLION)	141
TABLE 113	ASIA PACIFIC: EDGE COMPUTING MARKET, BY COUNTRY, 2016-2020 (USD MILLION)	142
TABLE 114	ASIA PACIFIC: EDGE COMPUTING MARKET, BY COUNTRY, 2021-2027 (USD MILLION)	142
10.4.3	CHINA	142
10.4.3.1	Adoption of edge computing to achieve resiliency and scalability	142
TABLE 115	CHINA: EDGE COMPUTING MARKET, BY COMPONENT, 2016-2020 (USD MILLION)	143

TABLE 116	CHINA: EDGE COMPUTING MARKET, BY COMPONENT, 2021-2027 (USD MILLION)	143
TABLE 117	CHINA: EDGE COMPUTING MARKET, BY ORGANIZATION SIZE, 2016-2020 (USD MILLION)	143
TABLE 118	CHINA: EDGE COMPUTING MARKET, BY ORGANIZATION SIZE, 2021-2027 (USD MILLION)	143
10.4.4	JAPAN	144
10.4.4.1	Technology providers in Japan introduce cutting-edge edge computing technologies	144
TABLE 119	JAPAN: EDGE COMPUTING MARKET, BY COMPONENT, 2016-2020 (USD MILLION)	144
TABLE 120	JAPAN: EDGE COMPUTING MARKET, BY COMPONENT, 2021-2027 (USD MILLION)	144
TABLE 121	JAPAN: EDGE COMPUTING MARKET, BY ORGANIZATION SIZE, 2016-2020 (USD MILLION)	145
TABLE 122	JAPAN: EDGE COMPUTING MARKET, BY ORGANIZATION SIZE, 2021-2027(USD MILLION)	145
10.4.5	AUSTRALIA	145
10.4.5.1	Cloud enhancing capabilities provide attractive opportunities for edge computing	145
TABLE 123	AUSTRALIA: EDGE COMPUTING MARKET, BY COMPONENT, 2016-2020 (USD MILLION)	146
TABLE 124	AUSTRALIA: EDGE COMPUTING MARKET, BY COMPONENT, 2021-2027 (USD MILLION)	146
TABLE 125	AUSTRALIA: EDGE COMPUTING MARKET, BY ORGANIZATION SIZE, 2016-2020 (USD MILLION)	146
TABLE 126	AUSTRALIA: EDGE COMPUTING MARKET, BY ORGANIZATION SIZE, 2021-2027 (USD MILLION)	146
10.4.6	REST OF ASIA PACIFIC	147
TABLE 127	REST OF ASIA PACIFIC: EDGE COMPUTING MARKET, BY COMPONENT, 2016-2020 (USD MILLION)	147
TABLE 128	REST OF ASIA PACIFIC: EDGE COMPUTING MARKET, BY COMPONENT, 2021-2027 (USD MILLION)	147
TABLE 129	REST OF ASIA PACIFIC: EDGE COMPUTING MARKET, BY ORGANIZATION SIZE, 2016-2020 (USD MILLION)	147
TABLE 130	REST OF ASIA PACIFIC: EDGE COMPUTING MARKET, BY ORGANIZATION SIZE, 2021-2027 (USD MILLION)	148
10.5	MIDDLE EAST AND AFRICA	148
10.5.1	MIDDLE EAST AND AFRICA: EDGE COMPUTING MARKET DRIVERS	148
10.5.2	MIDDLE EAST AND AFRICA: COVID-19 IMPACT	149
TABLE 131	MIDDLE EAST AND AFRICA: EDGE COMPUTING MARKET, BY COMPONENT, 2016-2020 (USD MILLION)	149
TABLE 132	MIDDLE EAST AND AFRICA: EDGE COMPUTING MARKET, BY COMPONENT, 2021-2027 (USD MILLION)	149
TABLE 133	MIDDLE EAST AND AFRICA: EDGE COMPUTING MARKET, BY APPLICATION, 2016-2020 (USD MILLION)	149
TABLE 134	MIDDLE EAST AND AFRICA: EDGE COMPUTING MARKET, BY APPLICATION, 2021-2027 (USD MILLION)	150
TABLE 135	MIDDLE EAST AND AFRICA: EDGE COMPUTING MARKET, BY ORGANIZATION SIZE, 2016-2020 (USD MILLION)	150
TABLE 136	MIDDLE EAST AND AFRICA: EDGE COMPUTING MARKET, BY ORGANIZATION SIZE, 2021-2027 (USD MILLION)	150
TABLE 137	MIDDLE EAST AND AFRICA: EDGE COMPUTING MARKET, BY VERTICAL, 2016-2020 (USD MILLION)	151
TABLE 138	MIDDLE EAST AND AFRICA: EDGE COMPUTING MARKET, BY VERTICAL, 2021-2027 (USD MILLION)	151
TABLE 139	MIDDLE EAST AND AFRICA: EDGE COMPUTING MARKET, BY COUNTRY, 2016-2020 (USD MILLION)	152
TABLE 140	MIDDLE EAST AND AFRICA: EDGE COMPUTING MARKET, BY COUNTRY, 2021-2027 (USD MILLION)	152
10.5.3	KINGDOM OF SAUDI ARABIA	152
10.5.3.1	Increase in purchasing power and inclination toward advanced technologies to propel market growth	152
TABLE 141	KINGDOM OF SAUDI ARABIA: EDGE COMPUTING MARKET, BY COMPONENT, 2016-2020 (USD MILLION)	153
TABLE 142	KINGDOM OF SAUDI ARABIA: EDGE COMPUTING MARKET, BY COMPONENT, 2021-2027 (USD MILLION)	153
TABLE 143	KINGDOM OF SAUDI ARABIA: EDGE COMPUTING MARKET, BY ORGANIZATION SIZE, 2016-2020 (USD MILLION)	154
TABLE 144	KINGDOM OF SAUDI ARABIA: EDGE COMPUTING MARKET, BY ORGANIZATION SIZE, 2021-2027 (USD MILLION)	154
TABLE 145	KINGDOM OF SAUDI ARABIA: EDGE COMPUTING MARKET, BY APPLICATION, 2016-2020 (USD MILLION)	154
TABLE 146	KINGDOM OF SAUDI ARABIA: EDGE COMPUTING MARKET, BY APPLICATION, 2021-2027 (USD MILLION)	155
10.5.4	UAE	155
10.5.4.1	IT resource deployment, intelligent storage services, and remote monitoring capabilities drive adoption of edge computing	155
TABLE 147	UNITED ARAB EMIRATES: EDGE COMPUTING MARKET, BY COMPONENT, 2016-2020 (USD MILLION)	155
TABLE 148	UNITED ARAB EMIRATES: EDGE COMPUTING MARKET, BY COMPONENT, 2021-2027 (USD MILLION)	156
TABLE 149	UNITED ARAB EMIRATES: EDGE COMPUTING MARKET, BY ORGANIZATION SIZE, 2016-2020 (USD MILLION)	156

TABLE 150	UNITED ARAB EMIRATES: EDGE COMPUTING MARKET, BY ORGANIZATION SIZE, 2021-2027 (USD MILLION)	156
10.5.5	SOUTH AFRICA	156
10.5.5.1	Increasing investment by edge computing vendors boosts market growth	156
TABLE 151	SOUTH AFRICA: EDGE COMPUTING MARKET, BY COMPONENT, 2016-2020 (USD MILLION)	157
TABLE 152	SOUTH AFRICA: EDGE COMPUTING MARKET, BY COMPONENT, 2021-2027 (USD MILLION)	157
TABLE 153	SOUTH AFRICA: EDGE COMPUTING MARKET, BY ORGANIZATION SIZE, 2016-2020 (USD MILLION)	157
TABLE 154	SOUTH AFRICA: EDGE COMPUTING MARKET, BY ORGANIZATION SIZE, 2021-2027 (USD MILLION)	157
10.5.6	REST OF MIDDLE EAST AND AFRICA	158
TABLE 155	REST OF MIDDLE EAST AND AFRICA: EDGE COMPUTING MARKET, BY COMPONENT, 2016-2020 (USD MILLION)	158
TABLE 156	REST OF MIDDLE EAST AND AFRICA: EDGE COMPUTING MARKET, BY COMPONENT, 2021-2027 (USD MILLION)	158
TABLE 157	REST OF MIDDLE EAST AND AFRICA: EDGE COMPUTING MARKET, BY ORGANIZATION SIZE, 2016-2020 (USD MILLION)	158
TABLE 158	REST OF MIDDLE EAST AND AFRICA: EDGE COMPUTING MARKET SIZE, BY ORGANIZATION SIZE, 2021-2027 (USD MILLION)	159
10.6	LATIN AMERICA	159
10.6.1	LATIN AMERICA: EDGE COMPUTING MARKET DRIVERS	159
10.6.2	LATIN AMERICA: COVID-19 IMPACT	160
TABLE 159	LATIN AMERICA: EDGE COMPUTING MARKET, BY COMPONENT, 2016-2020 (USD MILLION)	160
TABLE 160	LATIN AMERICA: EDGE COMPUTING MARKET, BY COMPONENT, 2021-2027 (USD MILLION)	160
TABLE 161	LATIN AMERICA: EDGE COMPUTING MARKET, BY APPLICATION, 2016-2020 (USD MILLION)	160
TABLE 162	LATIN AMERICA: EDGE COMPUTING MARKET, BY APPLICATION, 2021-2027 (USD MILLION)	161
TABLE 163	LATIN AMERICA: EDGE COMPUTING MARKET, BY ORGANIZATION SIZE, 2016-2020 (USD MILLION)	161
TABLE 164	LATIN AMERICA: EDGE COMPUTING MARKET, BY ORGANIZATION SIZE, 2021-2027 (USD MILLION)	161
TABLE 165	LATIN AMERICA: EDGE COMPUTING MARKET, BY VERTICAL, 2016-2020 (USD MILLION)	162
TABLE 166	LATIN AMERICA: EDGE COMPUTING MARKET, BY VERTICAL, 2021-2027 (USD MILLION)	162
TABLE 167	LATIN AMERICA: EDGE COMPUTING MARKET, BY COUNTRY, 2016-2020 (USD MILLION)	163
TABLE 168	LATIN AMERICA: EDGE COMPUTING MARKET, BY COUNTRY, 2021-2027 (USD MILLION)	163
10.6.3	BRAZIL	163
10.6.3.1	Rising technology assimilation among enterprises and consumers presents significant opportunity for market	163
TABLE 169	BRAZIL: EDGE COMPUTING MARKET, BY COMPONENT, 2016-2020 (USD MILLION)	164
TABLE 170	BRAZIL: EDGE COMPUTING MARKET, BY COMPONENT, 2021-2027 (USD MILLION)	164
TABLE 171	BRAZIL: EDGE COMPUTING MARKET, BY ORGANIZATION SIZE, 2016-2020 (USD MILLION)	164
TABLE 172	BRAZIL: EDGE COMPUTING MARKET, BY ORGANIZATION SIZE, 2021-2027 (USD MILLION)	164
10.6.4	MEXICO	165
10.6.4.1	Migration of applications and IT infrastructure to cloud drives demand for edge computing solutions	165
TABLE 173	MEXICO: EDGE COMPUTING MARKET, BY COMPONENT, 2016-2020 (USD MILLION)	165
TABLE 174	MEXICO: EDGE COMPUTING MARKET, BY COMPONENT, 2021-2027 (USD MILLION)	165
TABLE 175	MEXICO: EDGE COMPUTING MARKET, BY ORGANIZATION SIZE, 2016-2020 (USD MILLION)	165
TABLE 176	MEXICO: EDGE COMPUTING MARKET, BY ORGANIZATION SIZE, 2021-2027 (USD MILLION)	166
10.6.5	REST OF LATIN AMERICA	166
TABLE 177	REST OF LATIN AMERICA: EDGE COMPUTING MARKET, BY COMPONENT, 2016-2020 (USD MILLION)	166
TABLE 178	REST OF LATIN AMERICA: EDGE COMPUTING MARKET, BY COMPONENT, 2021-2027 (USD MILLION)	166
TABLE 179	REST OF LATIN AMERICA: EDGE COMPUTING MARKET, BY ORGANIZATION SIZE, 2016-2020 (USD MILLION)	167
TABLE 180	REST OF LATIN AMERICA: EDGE COMPUTING MARKET, BY ORGANIZATION SIZE, 2021-2027 (USD MILLION)	167
11	COMPETITIVE LANDSCAPE	168
11.1	INTRODUCTION	168
FIGURE 39	MARKET EVALUATION FRAMEWORK, 2019-2022	168
11.2	KEY PLAYER STRATEGIES/RIGHT TO WIN	169

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11.2.1	OVERVIEW OF STRATEGIES BY KEY EDGE COMPUTING VENDORS	169
11.3	MARKET SHARE OF TOP VENDORS	170
FIGURE 40	EDGE COMPUTING MARKET: VENDOR SHARE ANALYSIS	170
11.4	HISTORICAL REVENUE ANALYSIS OF LEADING PLAYERS	171
FIGURE 41	HISTORICAL FIVE-YEAR REVENUE ANALYSIS OF LEADING PLAYERS, 2017-2021	171
11.5	COMPETITIVE SCENARIO	171
TABLE 181	EDGE COMPUTING MARKET: PRODUCT LAUNCHES AND ENHANCEMENTS, 2019-2022	171
TABLE 182	EDGE COMPUTING MARKET: DEALS, 2019-2022	173
11.6	COMPANY EVALUATION QUADRANT	174
11.6.1	STARS	175
11.6.2	EMERGING LEADERS	175
11.6.3	PERVASIVE PLAYERS	175
11.6.4	PARTICIPANTS	175
FIGURE 42	EDGE COMPUTING MARKET (GLOBAL): COMPANY EVALUATION QUADRANT, 2021	176
11.7	COMPANY PRODUCT FOOTPRINT ANALYSIS	176
TABLE 183	COMPANY APPLICATION FOOTPRINT	176
TABLE 184	COMPANY VERTICAL FOOTPRINT	177
TABLE 185	COMPANY REGION FOOTPRINT	178
TABLE 186	COMPANY FOOTPRINT	178
11.8	SME EVALUATION QUADRANT	179
11.8.1	PROGRESSIVE COMPANIES	179
11.8.2	RESPONSIVE COMPANIES	179
11.8.3	DYNAMIC COMPANIES	179
11.8.4	STARTING BLOCKS	179
FIGURE 43	EDGE COMPUTING MARKET: SME EVALUATION QUADRANT, 2021	180
11.8.5	COMPETITIVE BENCHMARKING	180
TABLE 187	EDGE COMPUTING MARKET: DETAILED LIST OF KEY STARTUP/SME	180
11.9	SME/STARTUP PRODUCT FOOTPRINT ANALYSIS	181
TABLE 188	SME/STARTUP APPLICATION FOOTPRINT	181
TABLE 189	SME/STARTUP VERTICAL FOOTPRINT	182
TABLE 190	SME/STARTUP REGION FOOTPRINT	182
TABLE 191	SME/STARTUP FOOTPRINT	183

**Edge Computing Market by Component (Hardware, Software, and Services),
Application (Smart Cities, Remote Monitoring, IIoT, AR and VR, Content Delivery),
Organization Size (Large Enterprises and SMEs), Vertical and Region - Global
Forecast to 2027**

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