

Wound Care in the US

Market Direction | 2022-10-07 | 26 pages | Euromonitor

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Report description:

In 2020 consumers purchased first aid products more frequently, purchased more products at a time, and made repeat purchases. When the US headed towards lockdown due to COVID-19, many US consumers found themselves unprepared and overwhelmed. Faced with uncertainty, and wary of venturing out in public, they scrambled to stock up on at-home essentials. Wound care products were amongst the many products that were overwhelmed with a sudden burst of demand. However, the impact of this strong demand i...

Euromonitor International's Wound Care in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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New natural product enters wound care

3M addresses pain points with Nexcare Duo

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