

## **Wound Care in the Philippines**

Market Direction | 2022-10-07 | 22 pages | Euromonitor

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### **Report description:**

Wound care is posting a strongly positive performance in the Philippines in 2022. Wound care saw exceptional results during the early stages of the coronavirus crisis, thanks to widespread stockpiling by Filipino consumers. While wound care is not generally regarded as a home to absolutely essential products, consumers still stockpiled a wide variety of wound care items as it was widely considered to be prudent to keep a well-stocked first aid kit during the pandemic.

Euromonitor International's Wound Care in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Wound Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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WOUND CARE IN THE PHILIPPINES

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Wound care sees robust growth in 2022

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