

Wound Care in Thailand

Market Direction | 2022-10-07 | 24 pages | Euromonitor

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Report description:

During the pandemic demand for wound care slowed with home seclusion limiting the opportunities to incur minor injuries. However, as Thailand has eased its restrictions demand for wound care is bouncing back with healthy growth predicted for 2022 in current value and retail volume terms. Consumers are starting to resume their daily lives, including returning to the workplace. This is benefiting sales of sticking plasters/adhesive bandages, with these products commonly purchased by female office...

Euromonitor International's Wound Care in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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