

Wound Care in Taiwan

Market Direction | 2022-10-07 | 22 pages | Euromonitor

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Report description:

Wound care is expected to continue to register muted current value growth in 2022. With the lockdown lifted and restrictions in the country eased, consumers are keen to spend more time outdoors and take part in sport - activities that are likely to lead to minor injuries that can be treated with retail wound care. As such, demand for wound care will be higher than last year. Nevertheless, people are still cautious and are likely to use the supplies they already have in their homes before purchas...

Euromonitor International's Wound Care in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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