

Wound Care in South Korea

Market Direction | 2022-10-07 | 27 pages | Euromonitor

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Report description:

Consumers have spent less time outside of the home during the pandemic, leading to fewer injuries which need treating. Therefore, demand for wound care has declined overall, with another surge in COVID-19 cases in early 2022 leading to the reintroduction of various measures to control the spread of the virus, including home seclusion. However, these measures are being gradually relaxed in the second half of the year, and therefore, the number of family outdoor activities is increasing. This is s...

Euromonitor International's Wound Care in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Wound Care in South Korea Euromonitor International October 2022

List Of Contents And Tables

WOUND CARE IN SOUTH KOREA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Demand for gauze, tape and other wound care improves as outdoor activities increase

Expanded offer of household goods such as bandages and patches in convenience stores

Hydrocolloid products becoming widely used

PROSPECTS AND OPPORTUNITIES

Rising demand for gauze, tape and other wound care in line with greater out-of-home mobility

Wide distribution will continue to drive growth in wound care

Diverse types of wound care emerging, adding value to category

CATEGORY DATA

Table 1 Sales of Wound Care by Category: Value 2017-2022

Table 2 Sales of Wound Care by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Wound Care: % Value 2018-2022

Table 4 LBN Brand Shares of Wound Care: % Value 2019-2022

Table 5 Forecast Sales of Wound Care by Category: Value 2022-2027

Table 6 Forecast Sales of Wound Care by Category: % Value Growth 2022-2027

CONSUMER HEALTH IN SOUTH KOREA

EXECUTIVE SUMMARY

Consumer health in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2017-2022

Table 8 Life Expectancy at Birth 2017-2022

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2017-2022

Table 10 Sales of Consumer Health by Category: % Value Growth 2017-2022

Table 11 NBO Company Shares of Consumer Health: % Value 2018-2022

Table 12 LBN Brand Shares of Consumer Health: % Value 2019-2022

Table 13 Distribution of Consumer Health by Format: % Value 2017-2022

Table 14 Distribution of Consumer Health by Format and Category: % Value 2022

Table 15 Forecast Sales of Consumer Health by Category: Value 2022-2027

Table 16 [Forecast Sales of Consumer Health by Category: % Value Growth 2022-2027

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

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Switches

Summary 1 OTC: Switches 2021-2022

DISCLAIMER DEFINITIONS SOURCES

Summary 2 Research Sources

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