

## **Wound Care in Portugal**

Market Direction | 2022-10-07 | 22 pages | Euromonitor

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### **Report description:**

Wound care registered positive growth in current value terms in 2022, with sales recovering fully from 2020's pandemic-induced decline. Growth was boosted by a return to normal lifestyles and the reopening of schools, following the end of COVID restrictions. Participation in sport, exercise and other outdoor activity resumed fully in 2022, increasing the risk of injury and a subsequent need for wound care products. Sticking plasters/adhesive bandages accounted for the bulk of retail value sales,...

Euromonitor International's Wound Care in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Wound Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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WOUND CARE IN PORTUGAL

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