

## **Wound Care in Morocco**

Market Direction | 2022-10-06 | 20 pages | Euromonitor

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### **Report description:**

In 2022, wound care retail value sales are expected to continue to grow at a steady pace. Key factors propelling growth in wound care include rising instances of chronic wounds and diabetic ulcers, an increasing geriatric population, and increasing numbers of surgical procedures. The high number of diabetics indicates the risks of increased diabetes-related ulcers or sores. Gauze, tape and other wound care is expected to register the highest current value growth, though sticking plasters/adhesiv...

Euromonitor International's Wound Care in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Wound Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Rising instances of chronic wounds and diabetic ulcers, and an increasing geriatric population propel growth in wound care  
Leading players retain their positions with well-known brands

Imported brands enter, chipping away at brand leaders' value shares

#### PROSPECTS AND OPPORTUNITIES

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