

Wound Care in Brazil

Market Direction | 2022-10-07 | 27 pages | Euromonitor

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Report description:

Wound care is expected to continue to see a retail volume decline in 2022, even with the total resumption of outdoor activities and social events in this year. It was previously common amongst Brazilians to have a small stock of sticking plasters/adhesive bandages and gauze at home for emergency use, but this practice seems to have been losing strength in recent years, more specifically since 2015. That was a year marked by political instability and crisis in the Brazilian economic scenario, wit...

Euromonitor International's Wound Care in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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