

## **Wound Care in Algeria**

Market Direction | 2022-10-06 | 19 pages | Euromonitor

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### **Report description:**

Wound care recorded a decline in retail volume sales terms in 2021 as many Algerians were forced to remain at home due to the fallout of the pandemic. However, overall demand for wound care is higher in 2022 thanks to many Algerians spending much more time outside than in 2020 and 2021, making them more likely to suffer minor injuries. This is especially true for children that play and run around outside and therefore get hurt more often. As a result, retail value sales of the largest category,....

Euromonitor International's Wound Care in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Wound Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Easing of restrictions boosts sales of wound care as consumers spend time outside again

First aid kits sees the most dynamic growth but is susceptible to economic turmoil in 2022

Price remains an important factor in consumers' purchasing decisions in 2022

#### PROSPECTS AND OPPORTUNITIES

Sticking plasters/adhesive bandages set to continue shaping the category over the forecast period

Wound care risks stagnation over the forecast period as consumer interest remains low

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