

## **Weight Management and Wellbeing in the Philippines**

Market Direction | 2022-10-07 | 22 pages | Euromonitor

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### **Report description:**

The strongly positive growth registering in sales of weight management and wellbeing in 2022 can be attributed largely to the fact that the COVID-19 virus has been proven to affect overweight and obese people far more than the general population. There is now a wealth of statistical evidence to suggest that people who are overweight or obese are far more likely than those who are within the normal weight range to experience serious symptoms after they contract the COVID-19 virus. More worryingly...

Euromonitor International's Weight Management and Wellbeing in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Weight Management and Wellbeing market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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WEIGHT MANAGEMENT AND WELLBEING IN THE PHILIPPINES

KEY DATA FINDINGS

2022 DEVELOPMENTS

Sales supported by coronavirus impact on overweight consumers

Leading players remain highly active in marketing activities

Slimming teas prevalent in provincial areas, while meal replacements thrive in major cities

PROSPECTS AND OPPORTUNITIES

Continued unhealthy lifestyle choices to support growth, while rising health and wellness trends will push demand for naturalness

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