

Weight Management and Wellbeing in Thailand

Market Direction | 2022-10-07 | 25 pages | Euromonitor

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Report description:

Many people gained weight during the COVID-19 pandemic and now as restrictions are being eased and consumers are returning to the workplace and more active social lives they are keen to shed this excess weight. This is helping to drive strong growth in weight management and wellbeing, with consumers looking for convenient and effective ways to lose weight. For example, weight loss supplements and meal replacement are seen by many consumers as a good way to lose weight, stay in shape and make sur...

Euromonitor International's Weight Management and Wellbeing in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Self-medication/self-care and preventive medicine

Switches

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