

Weight Management and Wellbeing in South Korea

Market Direction | 2022-10-07 | 28 pages | Euromonitor

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Report description:

Many South Koreans gained weight during the pandemic due to home seclusion, lack of exercise, prolonged time watching television or playing computer games, and comfort eating. Thus, weight management and wellbeing has been able to attract the attention of some consumers looking for support in their attempts to lose weight, although others are starting to take a more holistic approach through regular exercise and eating healthily to achieve long-term health goals. The healthier lifestyles trend i...

Euromonitor International's Weight Management and Wellbeing in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Vegan meal replacement gaining in popularity among MZ generation

Direct selling players perform well due to active marketing

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