

Weight Management and Wellbeing in Portugal

Market Direction | 2022-10-07 | 23 pages | Euromonitor

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Report description:

Retail sales of weight management and wellbeing registered an improved performance in current value terms in 2022, although growth remained unremarkable in volume terms. In the aftermath of the COVID-19 pandemic, the continuing trend towards health and wellness encouraged consumers to lose weight by less expensive, safer methods such as lifestyle changes, healthy eating or physical exercise. Indeed, most Portuguese consumers do not believe in "miracle" cures for obesity and tend to use weight ma...

Euromonitor International's Weight Management and Wellbeing in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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WEIGHT MANAGEMENT AND WELLBEING IN PORTUGAL

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Focus on healthier lifestyles encourages consumers to lose weight

Return to socialising and beach holidays fuel body image concerns

New product developments favour weight loss supplements

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