

## **Weight Management and Wellbeing in Guatemala**

Market Direction | 2022-10-06 | 20 pages | Euromonitor

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### **Report description:**

Weight management and wellbeing used to be a highly seasonal category with sales rising before holidays, at the start of a new year and in the run up to summer vacations, and much lower demand throughout the rest of the year. According to industry sources, the peaks are less pronounced than they used to be as consumers are now buying weight management products throughout the year. The category has maintained a more stable growth rate and is growing at a steady pace in 2022 whilst recovering from...

Euromonitor International's Weight Management and Wellbeing in Guatemala report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Weight Management and Wellbeing market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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