

Wearable Electronics in Canada

Market Direction | 2022-10-06 | 19 pages | Euromonitor

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Report description:

Overall, the wearable electronics category is set to see a notable rise in sales in 2022, with smart wearables driving category growth. In 2022, smart wearables is set to see double-digit growth in retail volume sales as consumers invest in their health. Apple released the latest Apple Watch, the Series 8, which allows users to track their body temperature and menstrual cycles, which can be helpful for family planning. The firm's Apple Watch Ultra offers a greater upgrade from its previous model...

Euromonitor International's Wearable Electronics in Canada report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Activity Wearables, Smart Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wearable Electronics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Activity watch (analogue) category sees growth, while wearable electronics brands lean into fashion-forward design

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