

Vitamins in the Philippines

Market Direction | 2022-10-07 | 22 pages | Euromonitor

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Report description:

Demand for vitamin D continues to rise throughout 2022 as vitamins benefits from the status of vitamin D as a product that can help consumers to avoid falling very ill with a serious case of COVID-19 and to maintain health more generally. Vitamin D also enjoys a reputation as a product that can help those who have been ill to recover quickly and completely. The advice to take vitamin D in combination with zinc supplements as an anti-viral measure is based on scientific evidence, and this has bee...

Euromonitor International's Vitamins in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vitamins market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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Interest in vitamins remains strong despite increased vaccination rates

Products combining vitamins and zinc see rapid expansion

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Consumers will remain keen to purchase vitamins as demand for products focused on immune-support continues to drive growth

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