

## **Vitamins in South Korea**

Market Direction | 2022-10-07 | 29 pages | Euromonitor

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### **Report description:**

The pandemic resulted in heightened health awareness among local consumers, who became increasingly interested in protecting their health, with the benefits of building immunity attracting a great deal of attention from the media and consumers, and thereby leading to the rising consumption of vitamins. While demand for multivitamins, which offers greater convenience in terms of consumption, is continuing to rise in 2022, single vitamins is set to be the stronger performer in retail volume terms.

Euromonitor International's Vitamins in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Vitamins market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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VITAMINS IN SOUTH KOREA

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