

## **Vitamins in Malaysia**

Market Direction | 2022-10-05 | 24 pages | Euromonitor

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### **Report description:**

Demand for vitamins continues to grow at a rapid pace in 2022, with consumers becoming increasingly focused on a preventative approach to their health and the health of their family. Vitamins positioned to strengthen the immune system remain the most popular choice due to lingering concerns over the COVID-19 pandemic and the potential for new ones such as monkey pox. With consumers being keen to boost their immune system it is products containing vitamin C and vitamin D which continue to see amo...

Euromonitor International's Vitamins in Malaysia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Vitamins market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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