

Vitamins in Malaysia

Market Direction | 2022-10-05 | 24 pages | Euromonitor

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Report description:

Demand for vitamins continues to grow at a rapid pace in 2022, with consumers becoming increasingly focused on a preventative approach to their health and the health of their family. Vitamins positioned to strengthen the immune system remain the most popular choice due to lingering concerns over the COVID-19 pandemic and the potential for new ones such as monkey pox. With consumers being keen to boost their immune system it is products containing vitamin C and vitamin D which continue to see amo...

Euromonitor International's Vitamins in Malaysia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vitamins market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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VITAMINS IN MALAYSIA

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Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

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