

## **Vitamins in France**

Market Direction | 2022-10-07 | 25 pages | Euromonitor

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### **Report description:**

In 2022 products focused on energy and immunity continue to benefit from the effects of the coronavirus crisis as consumer demand for both single and multivitamins remains high. The pandemic brought health concerns to the fore with a spotlight on immunity and a strong realisation of its importance when it comes to overall health and wellbeing. Against such a buoyant background brands are launching new products to an eager audience. Multivitamins that target specific needs and profiles are especi...

Euromonitor International's Vitamins in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Vitamins market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
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